

Practical information Zürich

Conference Venue
Opernhaus Zürich
Fallkenstrasse 1
8008 Zürich

Registration

The conference programme includes the option to see 3 performances, and therefore the participation fee may include one, two or three tickets. Conference registration includes participation in all sessions of the Opera Europa conference, lunches and intermission drinks with the ticket.

Rates

| Members | | as of 1 June | |
|-------------------------------|------|--------------|--|
| With one performance | 300€ | 350€ | |
| With two performances | 400€ | 450€ | |
| With three performances | 500€ | 550€ | |
| Additional performance ticket | 100€ | | |
| Non-members | | | |
| With one performance | 600€ | 650€ | |
| Additional performance ticket | 200€ | | |

Getting there

Zürich airport (www.zurich-airport.com) is well connected to the town centre by public transport. A train runs every 10 minutes and journey time is 15 minutes. It costs CHF 6.80, buy from SBB machines in arrival hall. You take it to Stadelhofen station, which is the stop beyond the Central station and 100 metres or so from the Opera House.

Accommodation

Opernhaus Zürich recommends the following hotels for your stay. More options are available on www.opera-europa.org. Please mention 'OPERA EUROPA' when booking to be charged the reduced rate. Prices are in CHF

Hotel Seegarten***
www.hotel-seegarten.ch
Single: 200 CHF
Double: 245 CHF

Lady's first***
www.ladysfirst.ch
Book before 28 May!
Single: 198 CHF
Double: 230 CHF

Hotel Seehof***
www.seehof.ch
or 260 CHF (double occupancy)
Book before 3 May!
Single: 190 CHF
Double: 220 CHF (single occupancy)

Hotel Europe****
www.hoteleurope-zuerich.ch
Book before 28 May!
Single: 169 CHF
Double: 195 CHF

Save the dates

22-24 March 2018

International Joint Forum meeting in Sofia
Bringing together Business & Finance, Human Resources, Marketing & Communications and Technical & Production to explore common issues and solutions, including benchmarking tools to support audience and income growth, productivity and working together.

12-15 April 2018

World Opera Forum at Teatro Real in Madrid
Convention with representatives of Opera America, Opera Latin America and from Africa, Asia and Australasia. More info on www.worldoperaforum.org

23 April 2018

Opera Day at IAMA conference at Kings Place in London
More information at www.iamaworld.com

26-28 April 2018

Costume, Make-up and Wig forum at Scottish Opera in Glasgow

4-12 May 2018

European Opera Days – European Year of Cultural Heritage
Join opera companies from 20 countries in celebrating opera and its rich European cultural heritage. More info on www.operadays.eu

22-23 May 2018

Heroic Stories conference at Operadagen in Rotterdam
Collaboration between smaller and larger companies and festivals
REGISTER NOW !!

20-23 June 2018

Lifting Many Voices
Opera America annual conference at Opera Theatre of Saint Louis

28-30 June 2018

Measuring the Arts.
Opera Europa summer conference and General Assembly at Opernhaus Zürich
REGISTER NOW !!

Friday 29 June

09:30-18:00 European Opera-directing Prize finalist workshops in Probebühne Kreuzstrasse

09.00 Registration opens at Bernhard Theater

09.30 Benchmarking: presentation of data and conclusions of study

11.00 Coffee break

11.30 Defining and enabling artistic productivity

Ethical funding and environmental impact

13.00 Buffet lunch on the Mozartplatz

14.30 Opera Europa General Assembly

16.00 Coffee break

16.30 Measuring quality and value

Co-production marketplace

18.00 End of day's sessions

20.00 *Das Land des Lächelns* by Franz Lehár
Directed by Andreas Homoki, conducted by Fabio Luisi, with Julia Kleiter and Piotr Beczala

22.15 Post-performance reception on the Mozartplatz

Saturday 30 June

09.30 Doors open

10.00 Using measurement to advocate opera

Showcase for new work

11.15 Coffee break

11.45 Practical actions: Advocacy campaign

Practical actions: Scoping future areas of study

13.15 Buffet lunch on the Mozartplatz

14.45 Conference conclusions with Announcement of European Opera-directing Prize-winners

16.00 End of conference sessions

19.00 *L'incoronazione di Poppea* by Claudio Monteverdi
Directed by Calixto Bieito, conducted by Ottavio Dantone, with Julie Fuchs, Stéphanie d'Oustrac, Valer Sabadus and Nahuel Di Piero

Measuring the Arts

Summer conference 2018 Opernhaus Zürich 28 – 30 June

How do you measure achievement in the arts? Against which criteria does an opera company assess its own performance? What values are set by our stakeholders?

During the current season, Opera Europa has been encouraging its members to share performance data by means of two surveys. The first is a mapping exercise which seeks answers to 20 simple questions, designed to collect information which may be aggregated to offer a broad picture of activity and productivity within the operatic sector in Europe.

The second is a benchmarking exercise which aims to gather in our confidential database information which contributing theatres may access for their own comparative purposes.

Both these measurements are quantitative. Is it also possible to measure quality? Our summer conference will explore this issue, and attempt to discover solutions which may be of practical use to our member theatres now and in the future.

Our hosts at Opernhaus Zürich offer the perfect ambience for this conference and Opera Europa's Annual General Assembly. They also offer a choice of outstanding and contrasted new productions, from which delegates may select one, two or three.

Wednesday 27 June

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| 19.00 | <i>L'incoronazione di Poppea</i> by Claudio Monteverdi Directed by Calixto Bieito, conducted by Ottavio Dantone, with Julie Fuchs, Stéphanie d'Oustrac, Valer Sabadus and Nahuel Di Pierro |
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Thursday 28 June

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| 14.30 | Registration opens in entrance hall of Bernhardt Theater |
| 15.30 | Welcome by Andreas Homoki and Zürich officials |
| 16.30 | Introduction to conference theme by Nicholas Payne |
| 16.45 | Keynote address by Adolf Muschg |
| 17.30 | End of afternoon sessions |
| 19.00 | <i>La forza del destino</i> by Giuseppe Verdi Directed by Andreas Homoki, conducted by Fabio Luisi, with Hibla Gerzmava, Yonghoon Lee, George Petean and Christoph Fischesser |



Das Land des Lächelns © T+T Fotografie Toni Suter



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The professional association of opera houses and festivals in Europe | Der Fachverband von Opernhäusern und Opernfestivals in Europa

opera

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Measuring the Arts
Opera Europa Summer Conference 2018

