

# opera europa CONFERENCE

The professional association of opera houses and festivals in Europe | De beroepsvereniging van operahuizen en festivals in Europa



**Theatre of the World**



SOFIA  
NATIONAL  
OPERA



# SOFIA WAGNER WEEKS

JUBILEE PERFORMANCES  
125 YEARS SOFIA OPERA

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## DER RING DES NIBELUNGEN

21.05.2016 • 18:00 • DAS RHEINGOLD

22.05.2016 • 18:00 • DIE WALKÜRE

25.05.2016 • 18:00 • SIEGFRIED

27.05.2016 • 18:00 • GÖTTERDÄMMERUNG

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## TRISTAN UND ISOLDE

14 and 17.07.2016 • 18:00



[WWW.OPERASOFIA.BG](http://WWW.OPERASOFIA.BG)

# Theatre of the World

Amsterdam is at its loveliest during the month of June, and the city provides the perfect stage for an intensive three-day conference debating what will or should be the Future of Opera.

Our hosts Dutch National Opera & Ballet are at the forefront of innovation in the lyric arts. Their ambitious programme at this time offers a world première, Louis Andriessen's opera whose title we have used for the theme of the conference; a mixed programme of four ballets by emerging choreographers; and a spectacular new production of Tchaikovsky's *Queen of Spades* by Stefan Herheim with the Concertgebouw Orchestra conducted by Mariss Jansons. It coincides with the Holland Festival's celebration of International Performing Arts.

The conference programme which we have devised together explores several different aspects which impact on the Future of Opera. It has been planned so as to involve artists as well as managers in interactive discussion. It also crosses disciplines by inviting active participation from those involved in education, fundraising, marketing and communication, technical and production, as well as artistic and general direction. In addition, we welcome colleagues from the dance world to join our debates and to pursue their own agendas alongside us.

The Opera Platform was launched during last spring's conference in Madrid. We shall look back on its first year of successful activity with the purpose of developing its content and its reach in anticipation of a second stage. We invite you to contribute to that planning during the middle day of the conference, so that our digital European Opera Season may truly become a Theatre of and for the World.

Nicholas Payne

## Programme

■ GD General & Artistic Directors	■ ED Education	■ MC Marketing & Communication
■ AA Artistic Administrators	■ FF Fundraising	■ TP Technical & Production

### Thursday 16 June 2016

12:30	Nationale Opera & Ballet	<b>Registration opens</b>	Waterlooplein 22, 1011 PG Amsterdam
13:30		<b>Welcome from Dutch National Opera</b> with Els van der Plas and Pierre Audi	
		<b>Keynote presentation on the Future of Opera</b> by Erwin Roebroeks of Leiden University with a response by Ruth Mackenzie of the Holland Festival	
		<b>Three break-out sessions on aspects of the Future of Opera:</b> ■ Content ■ Audiences ■ Format with contributors including Laura Berman, Klaus Bertisch, Aviel Cahn, Guy Coolen, Boris Ignatov, Frederic Wake-Walker and artists yet to confirm	
		<b>Plenary session feedback</b> from the three break-out debates	
		■ <b>Co-production marketplace for contemporary works</b> (members only)	
		■ <b>Welcome to Marketing &amp; Communications forum</b>	
Evening			
20:00	Royal Theatre Carré	<b>Theatre of the World</b> Dutch National Opera's new commission from Louis Andriessen with text by Helmut Krausser, directed by Pierre Audi, designed by the Brothers Quay and with the Asko Schönberg ensemble conducted by Reinbert de Leeuw	Amstel 115 /125, 1018 EM Amsterdam
		<b>Post-performance reception</b> hosted by Dutch National Opera	

Friday 17 June 2016

Morning			
	<b>Building theatres for tomorrow's opera</b> with Pierre Audi, Tatjana Gürbaca moderated by David Pountney		
	<b>Nurturing and encouraging composers</b> with Kris Defoort, Valérie Martino, Christina Scheppelmann moderated by Amanda Holden		
	■ <b>Communicating and brand engagement</b> for Marketing & Communications forum moderated by Aviel Cahn		
	<b>Report on The Opera Platform's first year</b> for TOP partners only		
Coffee break			
	<b>Creating opera for an audience, or an audience for opera</b> with composers and Anna Karinsdóttir, Marie-Eve Signeyrole moderated by Willem Bruls		
	■ <b>Round table on current issues for Technical &amp; Production forum</b> led by Bob Brandsen		
	■ <b>Welcome to Fundraising forum</b> with Eline Danker and Marisa Vázquez-Shelly		
	<b>The future of The Opera Platform</b> meeting of TOP partners and prospective partners		
Lunch			
Afternoon			
	<b>General Assembly of Opera Europa members</b> chaired by Eva Kleinitz		
	<b>Ballet &amp; dance gathering</b> inaugural meeting convened by Valerie Wilder		
	■ <b>Communicating on social and youth projects</b> for Fundraising and Marketing & Communications forums		
	■ <b>Technical guided tour</b> of Nationale Opera & Ballet		
Coffee break			
	<b>The Opera Platform: first year report to members and next steps</b> led by Eva Kleinitz, Kasper Holten and Nicholas Payne		
	■ <b>Welcome to Education forum and co-production marketplace</b> led by Barbara Minghetti and Mechteld van Gestel		
	■ <b>Young patrons circle</b> for Fundraising forum led by Eline Danker, Carolien Steyaert and Dominique Trotter		
Evening			
20:00	Royal Theatre Carré	<b>Theatre of the World</b> Dutch National Opera's new commission from Louis Andriessen with text by Helmut Krausser, directed by Pierre Audi, designed by the Brothers Quay and with the Asko Schönberg ensemble conducted by Reinbert de Leeuw	Amstel 115 /125, 1018 EM Amsterdam
20:15	Nationale Opera & Ballet	<b>Transatlantic</b> Dutch National Ballet with new dance from Justin Peck, George Williamson, David Dawson and Ernst Meisner	
	Stedelijk Museum	<b>The fabulous but fragile future of opera</b> Pecha Kucha curated by Krystian Lada and Gable Roelofson	Museumplein 10, 1071 DJ Amsterdam



Transatlantic © Petrovsky &amp; Ramone

## Saturday 18 June 2016

Morning			
	<ul style="list-style-type: none"> <li><span style="color: #8B4513;">■</span> <b>Funding Theatre for the World</b></li> <li><span style="color: #8B4513;">■</span> Joint dialogue with Education and Fundraising involving examples from Europe and beyond</li> </ul>		
	<ul style="list-style-type: none"> <li><span style="color: #00008B;">■</span> <b>Preparing singers for the future</b> with Lotte de Beer, Jesus Iglesias Noriega, Christian Schirm and Evamaria Wieser moderated by Annet Andriesen</li> </ul>		
	<ul style="list-style-type: none"> <li><span style="color: #008000;">■</span> <b>The position of producers</b></li> <li>Open discussion led by Bob Brandsen</li> </ul>		
Coffee break			
	<ul style="list-style-type: none"> <li><span style="color: #8B4513;">■</span> <b>Culture in your city: competition and collaboration</b></li> <li><span style="color: #8B4513;">■</span> Berlin, Birmingham, Dubai, Göteborg and Vienna</li> </ul>		
	<ul style="list-style-type: none"> <li><span style="color: #00008B;">■</span> <b>Demands on singers in today's world market</b></li> <li><span style="color: #8B4513;">■</span> Round table debate led by Valérie Chevalier</li> </ul>		
Lunch			
Afternoon			
	<ul style="list-style-type: none"> <li><b>New sounds, new technologies</b> with Michel van der Aa, Peter Greenaway and Anna Maria Meo, Nicolas Mansfield and Gable Roelofson</li> </ul>		
	<ul style="list-style-type: none"> <li><span style="color: #8B4513;">■</span> <b>Collaboration between Fundraising and Marketing</b> led by Jean-Yves Kaced and Sandra Eikelenboom</li> </ul>		
Coffee break			
	<ul style="list-style-type: none"> <li><b>Conference conclusions</b> with Eva Kleinitz, Pierre Audi, Els van der Plas, Edilia Gänz, Steinunn Birna Ragnarsdóttir and Valerie Wilder</li> </ul>		
Evening			
19:15	<table border="0"> <tr> <td style="vertical-align: top; padding-right: 10px;">Nationale Opera &amp; Ballet</td> <td> <p><b><i>Pikovaya Dama (Queen of Spades)</i></b></p> <p>Dutch National Opera's new production by Stefan Herheim, designed by Philipp Fürhofer, with Misha Didyk, Svetlana Ignatovich-Aksenova and Larissa Diadkova and the Royal Concertgebouw Orchestra conducted by Mariss Jansons</p> </td> </tr> </table>	Nationale Opera & Ballet	<p><b><i>Pikovaya Dama (Queen of Spades)</i></b></p> <p>Dutch National Opera's new production by Stefan Herheim, designed by Philipp Fürhofer, with Misha Didyk, Svetlana Ignatovich-Aksenova and Larissa Diadkova and the Royal Concertgebouw Orchestra conducted by Mariss Jansons</p>
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## Sunday 19 June 2016

Morning	
	<p>Option of morning visit to <b>Hermitage Amsterdam</b>, branch museum of Hermitage Saint Petersburg, located on the banks of the river Amstel in the former 17th century Amstelhof and a short walk from Nationale Opera &amp; Ballet. Limited ticket availability and must be reserved in advance.</p>



Theatre of the World © Petrovsky &amp; Ramone

A more detailed and timed conference programme will be published later online and in the next newsletter at the beginning of June

# Practical information

## Registration

Conference registration includes participation at all sessions and social events, as well as a ticket to one performance of your choice. Additional seats are available for purchase at the special discounted rate of €50 each for opera and €30 each for ballet.

Rates		after 15/05
Members		
▪ first participant	€300	€350
▪ additional participants	€250	€300
Non-members		
▪ first participant	€600	€650
▪ additional participants	€450	€500
▪ dance company/RESEO	€300	€350
Youth (under 30)	€200	€230

## Getting there

### Via Airport Schiphol

To Amsterdam city center takes about 30 mins. you have many choices:

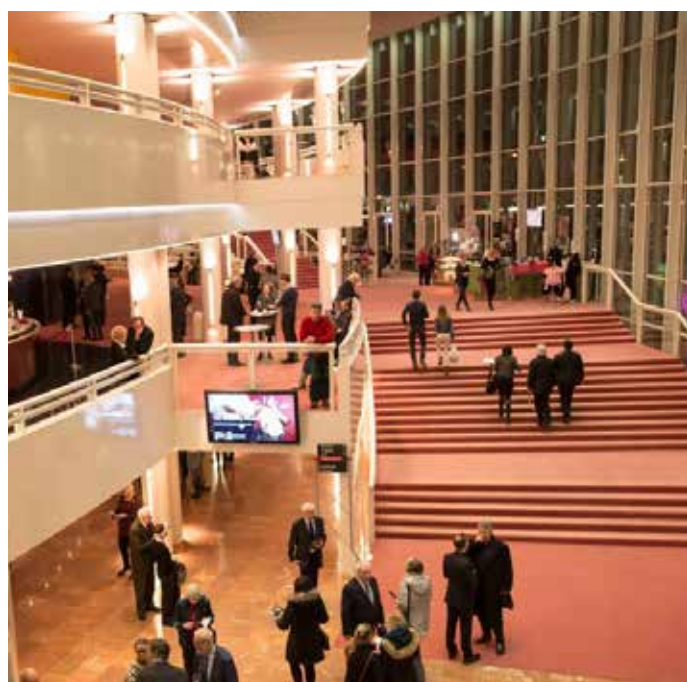
- by train: single €5.70
- by bus: Schiphol Plaza (bus terminal) bus 197 or 370
- by taxi (private or shared): €36-50 or €19 for the shared
- by shuttle: €27 (return)

### Via Amsterdam Centraal train station to Nationale Opera & Ballet

- by metro (12 mins):  
Stop : Amsterdam, Waterlooplein Metro 51, 53 or 54

### From Nationale Opera & Ballet to the Royal Theatre Carré

- on foot: 7 mins



## Hotels

### Casa 400 Hotel \*\*\*

Eerste Ringdijkstraat 4, 1097 BC Amsterdam  
www.hotelcasa400.nl  
Single Room from €119  
Double Room from €132  
Until 18 April

### Volkshotel \*\*\*

Wibautstraat 150, 1091 GR Amsterdam  
www.volkshotel.nl  
Single Room from €149  
Double Room from €159  
Until 18 April

### Ibis Stopera Hotel \*\*\*

Valkenburgerstraat 68, 1011 LZ Amsterdam  
www.ibis.com  
Single Room from €154  
Double Room from €171  
Until 15 May

### Hampshire Eden Amsterdam \*\*\*

Amstel 144, 1017 AE Amsterdam  
www.hampshire-hotels.com  
Single Room from €170  
Double Room from €185  
Until 31 May

### Mercure Canal District \*\*\*\*

Noorderstraat 46, 1017 TV Amsterdam  
www.mercure.com  
Single Room from €160  
Double Room from €180  
Suite from €211  
Until 15 May

### Hampshire Rembrandt Square \*\*\*\*

Amstelstraat 17, 1017 DA Amsterdam,  
www.hampshire-hotels.com  
Single room from €185  
Double room from €200  
Suites from €225  
Until 31 May

All rates include breakfast and excluding 5% city tax. Prices are confirmed for reservations made until the specified date, after these dates, rates will depend on availability.

**For these group rates, please visit our website to download the hotel registration forms**

# General Assembly

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All members of Opera Europa are invited to attend the annual General Assembly of Members during the spring conference in Amsterdam, on Friday 17 June at 14.30 in the Boekmanzaal.

*Tous les membres d'Opera Europa sont invités à prendre part à l'Assemblée Générale des Membres pendant la conférence de printemps à Amsterdam, le vendredi 17 juin à 14.30 dans la Boekmanzaal.*

## Agenda of the General Assembly of Members / *Ordre du jour de l'Assemblée Générale des Membres*

1. Chairman's welcome, registration of members and proxies and apologies for absence  
*Mot de bienvenue du Président, inscription des membres et mandataires et excuses des absents*
2. Minutes of the meeting held in Madrid on 8 May 2015  
*Compte-rendu de la réunion tenue à Madrid le 8 mai 2015*
3. Matters arising from the minutes  
*Questions découlant du compte-rendu*
4. Membership report  
*Rapport sur les adhésions de membres*
5. Adoption of the Audited Accounts for the year to December 2015  
*Adoption des comptes audités pour l'année jusqu'à décembre 2015*
6. Budget for 2017  
*Budget pour 2017*
7. Election of new Board members  
*Election des nouveaux membres du Conseil d'administration*

Waldemar Dąbrowski and Thomas Lauriot dit Prévost have served two full terms on the Board and are not eligible for re-election. Susanne Moser, Peter Spuhler and Walter Vergnano have only served one term and are eligible for a second term. The Board recommends their re-election.

Members will be informed of additional nominations made by 17 May 2016.

*Waldemar Dąbrowski et Thomas Lauriot dit Prévost ayant servi deux mandats, démissionneront au cours de cette réunion et ne pourront pas être réélus.*

*Susanne Moser, Peter Spuhler et Walter Vergnano démissionnent du Conseil d'Administration ayant terminé leur premier mandat et sont éligibles pour réélection. Le Conseil d'administration propose leur réélection.*

*Les membres seront informés de nouvelles nominations avant le 17 May 2016.*

8. Re-appointment of Auditors  
*Renouvellement du mandat des Auditeurs*  
The Board recommends the re-appointment of the auditors LBBH.  
*Le Conseil d'Administration recommande le renouvellement du mandat des Auditeurs LBBH.*
9. Future conferences: Autumn conference – Berlin, 27-30 October 2016  
*Conférence à venir : Conférence d'automne – Berlin, 27-30 octobre 2016*
10. Date and location of next General Assembly  
*Date et lieu de la prochaine Assemblée générale*
11. Any other business  
*Divers*

All supporting documents will be available as of 17 May 2016 in the private area of Opera Europa's website.

*Les documents détaillés de l'Assemblée générale seront disponibles sur la partie privée de notre site à compter du 17 mai 2016.*

## Den Jyske Opera – Danish National Opera – seeking a new General Manager & Artistic Director

For almost 70 years, we at the Danish National Opera have been working passionately on creating opera performances of very high international standard and bringing them to cities across the country.

Our current General Manager & Artistic Director, Annilese Miskimmon, has recently been appointed Director of Opera designate for The Norwegian Opera & Ballet in Oslo; therefore we are looking for a new strong artistic leader. Start date of the new General Manager is 1 January 2017.

The General Manager & Artistic Director is artistically, financially and administratively responsible for the opera and reports directly to the Board. In all, we are 60 artistic, technical and administrative employees, and we are looking for a General Manager with:

- A distinct artistic standpoint of his/her own; it could be that of a director, singer, conductor or producer
- Profound knowledge of the opera repertoire and of the Scandinavian as well as international opera world
- Experience in leading an artistic company employing both artists, technical and administrative staff
- Strong ambassadorial skills and a desire to represent Danish National Opera to various stakeholders including politicians, sponsors, press and our artistic network

We appreciate an open, communicative, empathic leadership style and respect enthusiasm as well as a visionary and holistic mind-set. And we offer a unique opportunity to take lead of a professional, motivated team dedicated to touring Denmark with high-quality opera of international standard.

For further information, contact Mikael Frederiksen, Partner in Odgers Berndtson A/S, who assists us in the recruitment process, on +45 33 14 36 36.

Please send your application marked "Danish National Opera" to [mikael.frederiksen@odgersberndtson.dk](mailto:mikael.frederiksen@odgersberndtson.dk) no later than **4 April 2016**. All applications will of course be treated confidentially. Interviews will be conducted in week 16 and week 19.

The Danish National Opera works within the terms of a four-year framework agreement with the Danish Ministry of Culture. You can read more about the Danish National Opera / Den Jyske Opera on [www.jyske-opera.dk](http://www.jyske-opera.dk).



## Save the dates

4-5 April

Audio-visual and Digital Media forum,  
National Theatre and Royal Opera House, London, England

9 April

Announcement of the winners of the 2nd edition  
of the FEDORA Prizes, Teatro alla Scala, Milano, Italy

14-16 April

Human Resources forum,  
Royal Opera House, London, England

28-30 April

Costume, Make-up & Wig forum,  
Deutsche Oper and Komische Oper, Berlin, Germany

6-8 May

European Opera Days: Theatre of the World

The Opera Platform celebrates its first anniversary and the tenth edition of the European Opera Days by bringing back full operas from the past year's programme for the weekend. An opportunity to catch *Götterdämmerung*, *La traviata*, *La bohème*, *Aida*, but also *Valentina*, *The Haunted Manor* and *Powder Her Face*.

17-21 May

OPERA America and Opera.ca conference,  
Montreal, QC, Canada

22-26 May

Music Theatre NOW Meeting hosted by Operadagen  
Rotterdam, The Netherlands

16-18 June

**Opera Europa Spring conference – Theatre of the World,  
De Nationale Opera & Ballet, Amsterdam, Netherlands**

This edition is sponsored by Sofia National Opera  
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