



October 2020 - Audience Report

	October 2020 Totals	Grand Totals	Month-on-month Comparison (Sept '20 vs Oct '20)
Visits to operavision.eu	53,239	1,387,709	↑38%
Unique visitors to operavision.eu	45,092	1,154,747	↑45%
Pages viewed on operavision.eu	269,573	7,086,280	↑33%
Video views across all channels	1,140,321	13,067,376	↑131%
Video views via YouTube	355,451	6,892,426	↑46%
Video views of full-length performances	285,850	5,265,469	↑53%
Video views of short-form bonus material	854,471	7,801,907	↑178%
Short-form video views via YouTube	69,601	1,642,683	↑21%
Short-form video views via social media	784,870	6,159,224	↑214%
YouTube subscribers	1,400	53,433	
Facebook followers	414	26,338	
Twitter followers	110	6,922	
Instagram followers	290	6,577	

With over 1,100,000 views last month, October was OperaVision's most successful month to date. We registered our highest ever number of views for a single day since the launch of the platform in October 2017. OperaVision's dedicated World Opera Day programme counted 57,978 views on 25 October and 124,282 views in total for the whole week of World Opera Day celebrations on OperaVision. It was a good month for the OperaVision partnership, showing our diversity, relevance and reach.

Diversity was the hallmark of the World Opera Day weekend. We streamed four concerts in as many time zones; a celebration concert with young artists from Australia to America, from Saudi Arabia to South Africa. The *Olyrix* review concluded: *'a perfect reminder that music is a universal pleasure playing with all our differences but speaking in one and the same language'*. Birmingham Opera Company's *Fidelio* streamed the same weekend was a fine example of compelling drama made with and for a diverse local community.

October showed the relevance of our venture in a number of ways. In spite of the pandemic, we were live. Staatsoper Hannover's staged adaption of Handel's *Trionfo* brought us right into the here and now. Finnish National Opera's delightful and funny *Covid fan tutte* could not be more 'of the moment' and has won fans worldwide. *'The Finns in their Covid fan tutte have set the Mozartean standard of turning laughter into earned tear'* enthused *Los Angeles Times* reviewing the OperaVision's stream. Our new commission with Walpurgis of an animated version of *Fidelio* shows how opera can reach beyond the stage when creatively imagined in digital form. *'An ideal format to introduce young people to Beethoven's opera about love and humanity'* commented Belgium's *RTBF*.

October was also the month we extended our reach with the help of some friends. We collaborated with the Spanish Network Ópera XXI, which celebrated World Opera Day with an award ceremony on OperaVision. Opera Europa's sister networks, Opera America and Ópera Latinoamérica, relayed the celebration concert throughout the Americas. We shared the concerts with three other platforms - Medici.tv, MyOperaPlayer, NCPA Beijing - which each played a part in establishing World Opera Day and finding new audiences for OperaVision content. This was all echoed by active promotion on OV's social media channels which saw good growth.... only the growth rate of our Twitter following is more hesitant. Suggestions welcome!

Detailed metrics about each of your contributions follow. Thanks to all.

OperaVision full-length performances (up to 31 October 2020)

N1 includes 40,289 views for the live stream via partner platforms Medici.tv, MyOperaPlayer and NCPA Beijing.

N2 includes 32,783 views in October via NCPA Beijing.

Titles in **bold** are currently available.

Title	Composer	Contributor	Stream Date	Top Country Views	YouTube Interactions	Facebook Interactions	Total views
Der Kaiser von Atlantis	Ullmann	Deutsche Oper am Rhein	30/10/20	Data not available yet			3,118
Opera XXI Awards	Various	Opera XXI	25/10/20	ES, US, PE, DE, UK	806	-	6,063
World Opera Day Concerts	Various	Various	25/10/20	US, IL, UK, DE, ES, JP	3,639	107,682	76,094^{N1}
Fidelio	Beethoven	Birmingham Opera Company	24/10/20	US, UK, DE, ES, RU	877	68	5,451
Fidelio animated	Beethoven	WALPURGIS	24/10/20	BE, FR, US, ES, UK	369	73	2,840
Fidelio	Beethoven	Garsington Opera	23/10/20	UK, US, DE, ES, JP	2,281	113	15,112
Covid fan tutte	Mozart	Finnish National Opera	16/10/20	US, UK, DE, IT, FR	5,638	10,262	41,066
Trionfo	Handel	Staatsoper Hannover	9/10/20	DE, US, UK, RU, ES	1,965	3,486	12,120
Les Indes galantes	Rameau	Bayerische Staatsoper	2/10/20	US, DE, FR, ES, JP	1,820	12,882	12,449
Opera North Live Concert	Various	Opera North	30/09/20	UK, US, DE, ES, IT	1,159	3,821	12,236
Marina Rebeka Recital	Various	Together, Riga	25/09/20	US, IT, DE, JP, FR	759	4,366	6,705
Alexander Antonenko Recital	Various	Together, Riga	22/09/20	US, LV, UK, RU, DE	461	4,061	2,310
<i>Euryanthe</i>	Weber	Theater an der Wien	18/09/20	US, DE, UK, FR, ES	1,882	3,750	11,299
The Gambler	Prokofiev	Lithuanian National Opera	11/09/20	US, RU, UK, DE, ES	1,383	3,852	8,243
Orphée et Eurydice	Gluck	Opéra Comique	04/09/20	US, DE, UK, FR, RU	2,850	1,070	20,678
La bohème	Puccini	Opera de Monte-Carlo	28/08/20	UK, US, IT, DE, ES	1,862	968	26,155
#OperaHarmony series #4	Various		21/08/20	UK, US, ES, RU, CA	531	2,067	45,934
Nærme (Close)	Various	Norwegian National Ballet	18/08/20	US, UK, RU, JP, DE	681	1,958	3,399
#OperaHarmony series #3	Various		14/08/20	UK, US, DE, JP, RU	292	1,408	4,973
Turandot	Puccini	Croatian National Theatre Zagreb	14/08/20	US, UK, DE, IT, ES	2,561	3,950	16,656
#OperaHarmony series #2	Various		11/08/20	UK, US, RU, DK, ES	338	967	9,505
Push	Moody	La Monnaie	07/08/20	US, RU, DE, UK, ES	455	2,671	4,373
#OperaHarmony series #1	Various		04/08/20	UK, US, RU, BR, DE	1,067	931	19,414
Tosca	Puccini	New Zealand Opera	03/07/20	US, UK, DE, ES, RU	1,401	2,395	13,799
Orfeo	Monteverdi	Nederlandse Reisopera	07/07/20	US, UK, DE, RU, ES	1,917	2,159	17,103
<i>I puritani</i>	Bellini	Oper Stuttgart	10/07/20	US, DE, UK, IT, ES	2,423	2,157	29,805
Infinite Now	Czernowin	Opera Vlaanderen	17/07/20	US, DE, UK, RU, ES	922	131	9,461

<i>The Barber of Seville</i>	Rossini	Teatro de la Maestranza	24/07/20	US, UK, DE, RU, JP	2,093	4,024	107,438 ^{N2}
<i>The Flying Dutchman</i>	Wagner	Finnish National Opera	31/07/20	UK, US, DE, ES, RU	2,833	2,851	24,990
<i>The Ice Break</i>	Tippett	Birmingham Opera Company	30/06/20	UK, US, DE, ES, JP	699	3,575	15,235
<i>Le Vin herbé</i>	Martin	Welsh National Opera	28/06/20	US, DE, UK, ES, JP	346	111	8,747
<i>Orpheus</i>	Monteverdi	Komische Oper Berlin	26/06/20	US, UK, RU, JP, DE	1,215	-	8,674
<i>Death in Venice</i>	Britten	English National Opera	26/06/20	US, UK, FR, DE, RU	1,682	736	28,924
<i>A Midsummer Night's Dream</i>	Britten	Opera National de Montpellier	23/06/20	US, UK, NL, PL, DE	1,418	3,932	21,265
<i>OperaVision Summer Gala</i>	Various	Various	21/06/20	US, DE, UK, RU, JP	2,424	4,294	28,000
<i>Moses und Aron</i>	Schönberg	Komische Oper Berlin	12/06/20	UK, US, DE, ES, RU	1,388	6,326	18,821
<i>The Skating Rink</i>	David Sawer	Garsington Opera	09/06/20	US, UK, DE, RU, JP	690	24,064	8,730
<i>Candide</i>	Bernstein	The Grange Festival	05/06/20	UK, US, DE, ES, JP	2,301	1,625	21,802
<i>Sorochintsy Fair</i>	Mussorgsky	Komische Oper Berlin	31/05/20	US, RU, DE, UK, ES	721	5,652	14,691
<i>Boris Godunov</i>	Mussorgsky	Sofia Opera & Ballet	29/05/20	US, RU, UK, ES, DE	1,257	8,907	14,127
<i>War & Peace</i>	Prokofiev	Stanislavsky Music Theatre	26/05/20	US, UK, RU, DE, ES	1,631	4,698	28,492
<i>Tristan & Isolde</i>	Wagner	La Monnaie	22/05/20	US, UK, DE, ES, JP	2,513	4,758	44,663
<i>The Pearls of Cleopatra</i>	Straus	Komische Oper Berlin	17/05/20	DE, US, UK, ES, RU	2,859	5,240	35,979
<i>The Invisible City of Kitezh</i>	Rimsky-Korsakov	Dutch National Opera	15/05/20	US, NL, RU, UK, DE	2,091	17,434	27,413
<i>Lady Macbeth of Mtsensk</i>	Shostakovich	Dutch National Opera	12/05/20	US, NL, JP, UK, DE	2,342	3,993	31,221
<i>Der Schmied von Gent</i>	Schreker	Opera Vlaanderen	08/05/20	US, DE, UK, RU, BE	1,837	6,104	19,289
<i>Queen of Spades</i>	Tchaikovsky	Stanislavsky Music Theatre	05/05/20	US, RU, UK, DE, ES	2,613	2,351	35,332
<i>Swan Lake</i>	Tchaikovsky	Municipal de Santiago	03/05/20	JP, US, UK, DE, KR	4,213	2,972	54,793
<i>Eugene Onegin</i>	Tchaikovsky	Komische Oper Berlin	01/05/20	DE, US, UK, RU, FR	5,275	4,753	59,192
<i>Rigoletto for children</i>	Verdi	AsLiCo	26/04/20	IT, US, DE, ES, UK	946	466	14,345
<i>Il ritorno d'Ulisse in patria</i>	Monteverdi	Nationaltheater Mannheim	24/04/20	US, DE, UK, ES, IT	1,229	2,226	15,045
<i>Il trovatore</i>	Verdi	NCPA Beijing	21/04/20	US, IT, ES, DE, UK	2,059	3,027	33,887
<i>Nabucco</i>	Verdi	Teatro Regio Parma	17/04/20	IT, US, UK, ES, DE	2,821	2,928	27,863
<i>I due Foscari</i>	Verdi	Teatro Regio Parma	14/04/20	IT, US, DE, ES, UK	2,210	1,998	27,026
<i>Così fan tutte</i>	Mozart	Royal Opera House	10/04/20	UK, US, FR, DE, ES	4,875	3,155	48,196
<i>Guillaume Tell</i>	Rossini	Rossini Opera Festival	07/04/20	US, FR, IT, DE, UK	3,588	5,292	39,957
<i>Alceste</i>	Gluck	Teatro la Fenice	03/04/20	US, DE, IT, ES, UK	2,507	3,208	30,167
<i>Il sogno di Scipione</i>	Mozart	Teatro la Fenice	31/03/20	US, UK, DE, ES, IT	1,137	317	19,571
<i>The Marriage of Figaro</i>	Mozart	Garsington Opera	27/03/20	UK, US, DE, IT, ES	3,970	1,588	226,793

<i>Lucio Silla</i>	Mozart	La Monnaie	24/03/20	US, DE, ES, UK, IT	1,445	2,840	26,578
<i>Die Entführung aus dem Serail</i>	Mozart	Glyndebourne	20/03/20	US, DE, UK, ES, FR	5,566	3,534	88,314
<i>Don Giovanni</i>	Mozart	Finnish National Opera	11/03/20	FR, PL, US, DE, ES	4,080	3,410	61,254
<i>Violanta</i>	Korngold	Teatro Regio Torino	28/02/20	IT, US, DE, ES, US	1,344	5,175	27,546
<i>The Turn of the Screw</i>	Britten	Opera North	21/02/20	UK, US, DE, ES, IT	1,306	2,180	121,438
<i>Rusalka</i>	Dvořák	Opera Ballet Vlaanderen	14/02/20	US, DE, ES, UK, IT	2,022	2,668	47,406
<i>I played, I danced</i>	Imants Kalnins	Latvian National Opera	07/02/20	LV, US, DE, ES, MX	718	2,923	11,419
<i>Spring Storms</i>	Weinberger	Komische Oper Berlin	31/01/20	DE, US, UK, ES, FR	1,443	3,842	28,781
<i>Madama Butterfly</i>	Puccini	Royal Swedish Opera	25/01/20	US, DE, ES, IT, UK	3,312	6,486	175,441
<i>La Cenerentola</i>	Rossini	Irish National Opera	17/01/20	US, IT, ES, FR, DE	2,114	5,097	149,162
<i>Brothers</i>	Daníel Bjarnason	Icelandic Opera	01/01/20	US, DE, DK, ES, MX	482	1,385	6,193
<i>Tosca</i>	Puccini	Polish National Opera	13/12/19	US, PL, IT, DE, ES	3,129	12,549	83,136
<i>The Bartered Bride</i>	Smetana	Garsington Opera	06/12/19	UK, US, DE, CZ, ES	982	3,045	135,681
<i>The Importance of Being Earnest</i>	Gerald Barry	Nouvel Opéra Fribourg	29/11/19	US, DE, UK, RU, ES	514	2,744	10,117
<i>Ermione</i>	Rossini	Teatro di San Carlo	22/11/19	IT, US, ES, FR, DE	1,512	3,170	22,926
<i>Nikola Šubić Zrinski</i>	Zajc	Croatian National Theatre Zagreb	09/11/19	HK, US, DE, ES, CA	1,488	1,635	18,538
<i>The Barber of Seville</i>	Rossini	Municipal de Santiago	02/11/19	US, IT, DE, ES, FR	1,585	142	75,694
<i>Don Giovanni</i>	Mozart	Opera di Roma	27/10/19	US, IT, DE, ES, FR	1,923	510	37,937
<i>Die Fledermaus</i>	Strauss	Wiener Staatsoper	26/10/19	US, DE, JP, UK, ES	2,548	344	81,891
<i>Carmen</i>	Bizet	NCPA Beijing	25/10/19	US, DE, ES, FR, IT	874	209	27,041
<i>Der ferne Klang</i>	Schreker	Royal Swedish Opera	25/10/19	SE, US, DE, FR, UK	940	2,555	21,208
<i>The Bassarids</i>	Henze	Komische Oper Berlin	19/10/19	DE, US, UK, FR, IT	903	1,584	14,250
<i>Jenůfa</i>	Janáček	National Theatre Brno	13/10/19	CZ, US, UK, DE, ES	1,270	2,188	21,252
<i>Sternenhoch</i>	Ivan Acher	National Theatre Prague	02/10/19	CZ, US, UK, DE, ES	327	10,516	8,241
<i>Halka</i>	Moniuszko	Poznan Opera	27/09/19	PL, US, DE, ES, IT	1,001	6,091	58,860
<i>Hamlet</i>	Thomas	OPERA 2DAY	20/09/19	US, DE, ES, IT, FR	871	32,477	12,236
<i>La bohème</i>	Puccini	NCPA Mumbai	13/09/19	US, IT, ES, DE, FR	1,219	12,673	49,535
<i>The Marriage of Figaro</i>	Mozart	Royal Opera House	06/09/19	US, UK, DE, ES, FR	5,535	3,477	34,165
<i>Il trovatore</i>	Verdi	Teatro Real Madrid	09/07/19	ES, US, IT, DE, FR	5,423	4,678	100,318
<i>Paria</i>	Moniuszko	Poznan Opera	06/07/19	PL, US, DE, ES, IT	401	1,121	12,192
<i>L'oca del Cairo, ossia Lo sposo deluso</i>	Mozart	Hungarian State Opera	30/06/19	US, ES, DE, FR, IT	597	3,955	19,321

<i>Agrippina</i>	Handel	The Grange/Academy of Ancient Music	21/06/19	US, ES, DE UK, FR	1,065	2,252	17,062
<i>Roxy und ihr Wunderteam</i>	Abraham	Komische Oper Berlin	06/06/19	DE, US, ES, UK, CH	705	5,612	17,948
<i>La traviata</i>	Verdi	Icelandic Opera	31/05/19	US, DE, IT, ES, FR	2,405	3,581	81,679
<i>Anthropocene</i>	MacRae	Scottish Opera	24/05/19	UK, US, ES, DE, FR	464	2,561	8,494
<i>Grand Final Moniuszko Compt.</i>	Various	Polish National Opera	17/05/19	PL, US, DE, SK, IT	2,588	1,924	48,167
<i>Opening Gala Moniuszko Compt.</i>	Moniuszko	Polish National Opera	11/05/19	PL, US, DE, IT, UK	871	1,708	16,176
<i>Khovanshchina</i>	Mussogorsky	Stanislavsky Music Theatre	05/05/19	US, ES, DE, FR, UK	1,082	1,271	11,805
<i>Orfeo ed Euridice</i>	Gluck	Irish National Opera	26/04/19	US, DE, ES, IT, UK	655	1,972	15,050
<i>La Juive</i>	Halévy	Opera Vlaanderen	12/04/19	US, DE, FR, ES, BE	1,188	2,115	18,981
<i>Falstaff</i>	Verdi	Garsington Opera	06/04/19	UK, US, ES, DE, IT	1,046	2,237	14,018
<i>Werther</i>	Massenet	Bergen National Opera	28/03/19	US, ES, DE, UK, FR	674	10,383	15,767
<i>Frankenstein</i>	Grey	La Monnaie De Munt	22/03/19	US, BE, DE, ES, UK	962	5,114	13,161
<i>Trois Contes</i>	Pesson	Opéra de Lille	15/03/19	FR, US, DE, ES, JP	394	441	9,256
<i>Ice</i>	Kuusisto	Finnish National Opera	14/03/19	US, DE, ES, MX, JP	636	1,819	6,115
<i>Juditha Triumphans</i>	Vivaldi	Dutch National Opera	05/03/19	US, ES, NL, IT, FR	1,881	3,250	26,664
<i>La Gioconda</i>	Ponchielli	La Monnaie De Munt	28/02/19	US, IT, DE, FR, BE	1,143	723	23,745
<i>Billy Budd</i>	Britten	Den Norske Opera	12/02/19	US, NO, UK, ES, DE	1,156	9,202	28,323
<i>Xerxes</i>	Handel	Deutsche Oper am Rhein	08/02/19	DE, US, ES FR, JP	2,298	1,703	111,863
<i>La bohème</i>	Puccini	Komische Oper Berlin	01/02/19	DE, US, ES, IT, UK	1,673	1,725	106,840
<i>Manru</i>	Paderewski	Polish National Opera	27/01/19	PL, US, DE ES, UK	532	5,219	28,623
<i>La rondine</i>	Puccini	Latvian National Opera	18/01/19	US, ES, DE, IT, FR	631	7,178	12,409
<i>The Marriage of Figaro</i>	Mozart	Royal College of Music	11/1/19	US, UK, DE, IT, ES	3,417	1,396	161,359
<i>Káťa Kabanová</i>	Janáček	Teatro di San Carlo	1/1/19	IT, DE, US, CZ, ES	409	1,195	8,791
<i>Tosca</i>	Puccini	Opera di Roma	20/12/18	IT, US, ES, DE, UK	1,405	1,849	113,826
<i>Macbeth</i>	Verdi	Teatro La Fenice	14/12/18	IT, MX, US, FR, DE	627	267	13,681
<i>Sleeping Beauty</i>	Tchaikovsky	Finnish National Opera	7/12/18	US, JP, DE, UK, FR	2,056	24,878	64,295
<i>Anniversary Gala</i>	Various	Latvian National Opera	6/12/18	US, ES, IT, DE, JP	240	4,627	32,215
<i>Cunning Little Vixen</i>	Janáček	National Theatre Brno	30/11/18	CZ, US, UK, DE, FR	748	1,843	18,885
<i>Ero the Joker</i>	Gotovac	Croatian National Theatre Zagreb	18/11/18	HR, US, DE, BH, UK	1,095	703	11,158
<i>Libuše</i>	Smetana	Prague National Theatre	8/11/2018	CZ, US, DE, ES, FR	501	1,215	16,897
<i>Rigoletto</i>	Verdi	Teatro Massimo Palermo	27/10/18	IT, US, DE, ES, FR	2,952	1,781	30,292
<i>Medea</i>	Cherubini	Stanislavsky Music Theatre Moscow	19/10/18	RU, DE, US, ES, IT	629	4,484	12,032

<i>Sanatorio Express</i>	Rantala	Finnish National Opera	12/10/18	DE, US, FI, UK, BE	275	1,469	4,634
<i>Die tote Stadt</i>	Korngold	Komische Oper Berlin	2/10/18	DE, US, ES, FR, IT	1,028	505	44,011
<i>The Flying Dutchman</i>	Wagner	Latvian National Opera Riga	30/9/18	DE, ES, US, CA, JP	727	1,886	15,988
<i>Albert Herring</i>	Britten	Royal College of Music	28/9/18	US, UK, DE, ES, FR	556	1,601	10,105
<i>The Magic Flute</i>	Mozart	Garsington Opera	21/9/18	US, UK, DE, ES IT	3,289	6,041	76,070
<i>Bánk bán</i>	Erkel	Hungarian State Opera	14/9/18	HU, US, DE, UK, RO	501	4,034	12,341
<i>Trouble in Tahiti</i>	Bernstein	Opera North	7/9/18	US, UK, MX, DE, PL	731	7,204	20,145
<i>Don Giovanni</i>	Mozart	Royal Opera House	25/8/18	US, DE, UK, ES, JP	658	5,564	18,718
<i>Orfeo & Majnun</i>	Adwan/Haast /Moody	Festival d'Aix-en-Provence	12/7/18	FR, US, DE, IL, ES	615	919	9,367
<i>Lucia di Lammermoor</i>	Donizetti	Teatro Real Madrid	8/7/18	ES, US, DE, MX, IT	5,917	2,173	150,251
<i>Parsifal</i>	Wagner	Opera Vlaanderen	1/4/18	DE, US, FR, MX, BE	1,387	2,033	34,808

LOS/RF 5 November 2020