CONFERENCE

The professional association of opera houses and festivals in Europe

CULTURAL DIPLOMACY or ART WHICH UNITES

from 18 to 20 May 2017 in Kyiv, Ukraine
PREMIERE

4.07.2017 • 18:00

PARSIFAL

Richard Wagner

Next performances:

6, 8, 10.07.2017 • 18:00

Conductor Constantin Trinks
Set Design Sven Jonke
Chorus Master Violeta Dimitrova

Director Plamen Kartaloff
Costumes Stanka Vauda
Musical Training Richard Trimborn, Velizar Genchev

Soloists, chorus and orchestra of the Sofia Opera

www.operasofia.bg
No visas required

Ukraine is part of Europe, though not a member of the European Union. For political, economic and cultural reasons, it seeks closer ties with its western neighbours. Opera Europa has responded to that need by accepting its capital city Kyiv’s offer to host our spring conference between 18 and 20 May, precisely one week after its hosting of the Eurovision Song Contest. Seldom has opera been so close to popular culture!

It will not be the first occasion when an Opera Europa conference has taken place outside the EU. Our successful autumn 2012 conference took place in Moscow, with performances and sessions across five different theatres. That proved an historic occasion and helped build lasting professional relationships.

In Kyiv, we shall restrict ourselves to two theatres: National Opera of Ukraine, with its mighty tradition as one of the three leading theatres of the former Soviet Union, alongside Moscow’s Bolshoi and Saint Petersburg’s Mariinsky Theatres; and the slightly younger Kyiv National Operetta Theatre. Both companies maintain substantial ensembles, and together offer a rich diet of opera and ballet, operetta and musicals for a vibrant city with four million inhabitants.

As devotees of international singing competitions know, Ukraine offers a rich source of vocal talent, some of which will be on display at the conference. We have invited a leading Ukrainian conductor and director of international renown to join our debate, because we view these three days as an unprecedented opportunity to share expertise and experience to our mutual benefit.

I am confident that visitors to Kyiv this May will discover unexpected treasures, as well as enjoying the warmth of Ukraine’s legendary hospitality. Visiting Kyiv is a simple matter, with a choice of direct flights, good-value hotels negotiated by our hosts, and no requirements for an entry visa. As further encouragement, we offer conference registration for only 100€ to additional participants from each member company. Now is the time when Ukraine needs the friendship of other European nations, and when your presence may make a genuine contribution to cultural diplomacy.

Nicholas Payne
**Programme**

**Thursday 18 May 2017**  
at Kyiv National Academic Theatre of Operetta

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>14.30</td>
<td>Registration opens and coffee welcome</td>
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<tr>
<td>15.30</td>
<td>Welcome by Minister of Culture Yevgen Nyshchuk</td>
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<tr>
<td></td>
<td>with Petro Chupryna (National Opera), Bogdan Strutinskyi (National Operetta) and Nicholas Payne (Opera Europa)</td>
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<tr>
<td>16.00</td>
<td><strong>Culture and European integration</strong></td>
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<td></td>
<td>Ivanna Klimpush-Tsintsadze (Vice Prime Minister of Ukraine)</td>
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<tr>
<td>16.15</td>
<td>Bus departure for Column Hall</td>
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<td>16.30</td>
<td>Dinner at Kyiv Column Hall with welcome from Mayor of Kyiv Vitaliy Klychko</td>
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<tr>
<td>18.15</td>
<td>Bus departure to National Academic Theatre of Operetta</td>
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<tr>
<td>19.00</td>
<td><strong>Bravo l’Operetta concert</strong></td>
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<tr>
<td>20.45</td>
<td><strong>Keynote address: Creative management</strong></td>
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<td>Artyom Badalyan, Managing Director of Art of Artistic (Berlin)</td>
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<tr>
<td>21.30</td>
<td>Reception</td>
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**Friday 19 May 2017**  
at National Opera Theatre of Ukraine

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>09.30</td>
<td>Registration opens</td>
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<tr>
<td>10.00</td>
<td><strong>Cultural politics: building bridges</strong></td>
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<td>Waldemar Dąbrowski (Warsaw), Emilie Delorme (Aix-en-Provence), Svitlana Fomenko (1st deputy of Ukraine Culture Ministry), Oleksandr Suslenskyi (Kyiv), moderated by Nicholas Payne</td>
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<tr>
<td>11.15</td>
<td>Coffee break</td>
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<tr>
<td>11.45</td>
<td><strong>General Assembly of Members</strong> (reserved for Opera Europa members)</td>
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<td>Chaired by Eva Kleinitz (President)</td>
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<td>Discussion of key issues led by Anita Prusila (Helsinki) with Anne-Marie Hoogland (Amsterdam) and Stefan Conradi (Edition Peters Leipzig)</td>
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<td>12.15</td>
<td><strong>Marketplace for co-productions</strong> (reserved for Opera Europa members)</td>
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<td>Led by Bob Brandsen (London ROH)</td>
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<td>13.00</td>
<td>Lunch outside theatre</td>
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<td>15.00</td>
<td><strong>Repertoire or Broadway: the future of the ensemble in the 21st century marketplace</strong></td>
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<td>Aviel Cahn (Vlaanderen), Jiří Herman (Brno), Silvia Hroncova (Prague), Jan Latham Koenig (Moscow Novaya), Vasyl Vovkun (Lviv), moderated by David Pountney (Cardiff)</td>
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<td><strong>Online tools for the dissemination of opera</strong></td>
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<td>With Lauri Pokkinen (Helsinki), Henning Ruhe (Munich) and Andrew Snell (Melbourne) moderated by Luke O’Shaughnessy</td>
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<td>16.15</td>
<td>Coffee break</td>
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<tr>
<td>16.45</td>
<td><strong>International cooperation: co-production and touring</strong></td>
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<td></td>
<td>with Petro Chupryna, Bogdan Strutinskyi, Oscar Pizzo (Palermo), Kristýna Štěpánková (Brno), moderated by Henning Ruhe (Munich)</td>
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<td>18.00</td>
<td>End of sessions</td>
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<td>19.00</td>
<td><strong>Verdi’s Nabucco</strong></td>
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<td>22.00</td>
<td>Post-performance reception</td>
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| 10.00 | **Digital Platforms to promote the arts**  
Barbara Gessler (EC Creative Europe), Dirk De Clippeleir (LivEurope), Serge Krutsenko (First Recording Company) and Walter Vergnano (Torino) moderated by Nicholas Payne |
| 10.30 | **Creation in Ukraine today**  
Dialogue with composers and authors |
| BF    | **Fundraising best practices**  
Presentations by Jessica Armson (Birmingham), Dan Cooperman (Opera America) and Edilia Gänz (Fedora) |
| 11.15 | Coffee break |
| 11.45 | **Making an opera career**  
with examples of young people's programmes and artist managers with Beata Klatka (Warsaw), Deborah Sanders (IAMA) and tutors from National Opera moderated by Mikhail Fikhtengoltz (Karlsruhe) |
| TOP   | **Partners meeting**  
2-year project assessment and future prospects |
| BF    | **Business Models for Central and Eastern Europe today**  
Ministry of Culture representative, Umberto Bellodi (Accademia la Scala Milan), Jan Burian (Prague), Peter Sotošek Štular (Ljubljana) moderated by Renata Borowska (Poznań) |
| 13.00 | Lunch outside theatre |
| 15.00 | **Operetta for young audience**  
Laura Åkerlund (Helsingin Koominen Ooppera), Lisa Navach (Muscat) and Kyiv Operetta representative moderated by Peter Spuhler |
| BF    | **Auditions of Ukrainian singers** |
| 16.15 | Coffee break |
| 16.45 | **What is the role of opera and musical theatre in society today?**  
Concluding debate led by Eva Kleinitz with Kirill Karabits (conductor), Oleg Vergelis (National Union of Theatrical Figures) and Andrij Zholdak (director) |
| 17.45 | End of sessions |
| 19.00 | **Kalman's Gräfin Maritza** |
Practical information

The conference starts on Thursday afternoon to allow delegates to travel to Kyiv that morning. Our hosts are arranging a bus service to transfer from Borispil airport to the city centre, and an early dinner is being offered before that evening’s performance. Friday will be spent at the National Opera House with a full programme of parallel sessions related to building international networks together with several sessions on specialist topics. Saturday returns to the Operetta Theatre for a choice of sessions covering several current aspects of artistic and business management, plus singer auditions and a lively concluding debate.

Kyiv National Academic Operetta Theatre
53/3, Velyka Vasylkivska St.
03150 Kyiv

National Opera of Ukraine
50, Volodymyrska St.
01030 Kyiv

Registration
Conference registration includes participation at all sessions and social events, as well as a ticket to each of the three performances on the programme. Additional seats are available for purchase.

Rates
Members
- first participant €300
- additional participants €100
Non-members
- first participant €500
- additional participants €200
Youth (under 30) €100
After 28/04 prices will increase by €50

Getting there
Visas to visit Kyiv are not necessary for most countries but be sure to check before you travel.

Most foreign flights land at Borispil International Airport (www.kbp.kiev.ua), located 40 km East from Kyiv.

Buses will be provided from the airport at 13.00, 14.30 and 16.00.

Sky Bus (www.skybus.kiev.ua ) offers a service from Borispol Airport to Kyiv. The bus will take you via ‘Kharkivska’ metro station to the Main Railway station ‘Pivdenny’. Bus stops are located outside terminals B, D and F. The journey takes approximately one hour. Tickets cost about 3€.

You can also reach the city centre by Taxi. The journey takes less than one hour and should cost you around 20€.

Hotels
President Hotel
12, Hospitalna Str.
01023 Kyiv
Tel. +380 44 256 3 256 / Fax +380 44 256 32 53
€90 single / €100 double (breakfast included)
reservation@presidenthotel.com.ua
make sure you copy conference@presidenthotel.com.ua as well
www.presidenthotel.com.ua
Booking Code: Opera
Cut off: 20/04/2017

ibis Kiev City Center Hotel
25 Tarasa Shevchenka Blvd
01032 Kyiv
Tel.: +380 44 591 2222 / Fax: +380 44 591 2200
€68 single or double (breakfast is €7)
h7143@accor.com
Booking Code: Company ID (client code): SCP654014
Access Code: KI715UA827
Cut off: 20/04/2017

The local currency is the Ukrainian hryvnia. At time of print, 100UAH=3,5€
General Assembly

All members of Opera Europa are invited to attend the annual General Assembly of Members during the spring conference in Kyiv, on Friday 19 May at 11.45 at National Opera Theatre of Ukraine / Tous les membres d’Opera Europa sont invités à prendre part à l’Assemblée Générale des Membres pendant la conférence de printemps à Kyiv, le vendredi 19 mai à 11.45 au Théâtre National Opera d’Ukraine.

Agenda of the General Assembly of Members / Ordre du jour de l’Assemblée Générale des Membres

1. Chairman’s welcome, registration of members and proxies and apologies for absence / Mot de bienvenue du Président, inscription des membres et mandataires et excuses des absents

2. Minutes of the meeting held in Amsterdam on 17 June 2016 / Compte-rendu de la réunion tenue à Amsterdam le 17 juin 2016

3. Matters arising from the minutes / Questions découlant du compte-rendu

4. Membership report / Rapport sur les adhésions de membres

5. Adoption of the Audited Accounts for the year to December 2016 / Adoption des comptes audités pour l’année jusqu’à décembre 2016

6. Budget for 2018 / Budget pour 2018

7. Membership fee / Cotisation de membre

Opera Europa’s Board will report on its review of membership options for full members and affiliate members, but does not recommend a membership fee increase for 2018. / Le Conseil d’administration fera un rapport sur les options d’adhésion mais ne recommande pas d’augmentation de la cotisation de membre.

8. Election of new Board members / Election des nouveaux membres du Conseil d’administration

Due to the rotation pattern of the Board, Jan Burian, Kasper Holten, Eva Kleinitz, David Pountney and Birgitta Svendén are due to retire at the forthcoming General Assembly in Kyiv. Kasper Holten, Eva Kleinitz and David Pountney will have completed two terms on the Board and are not eligible for re-election. Jan Burian and Birgitta Svendén will have completed one term on the Board and are eligible for a second term. The Board recommends their re-election. / Kasper Holten, Eva Kleinitz et David Pountney ayant servi deux mandats, démissionneront au cours de cette réunion et ne pourront pas être réélus. Jan Burian et Birgitta Svendén démissionnent le Conseil d’administration ayant terminé leur premier mandat et sont éligibles pour réélection. Le Conseil d’administration propose leur réélection.

To reflect the growth in membership, the Board recommends the election of five new Board members: / Pour refléter l’augmentation des membres, le Conseil d’administration propose l’élection de cinq nouveaux membres :

- Cristiano Chiarot, Sovrintendente of Teatro La Fenice,
- Mathieu Jouvin, Director Administratif et Financier of Opéra de Lyon,
- Lauri Pokkinen, Audience Outreach and Social Responsibility Manager at Finnish National Opera,
- Christina Scheppelmann, Artistic Director of Gran Teatr del Liceu,
- Sebastian Schwarz, General Director of Glyndebourne

9. Re-appointment of Auditors / Renouvellement du mandat des Auditeurs

The Board recommends the appointment of the auditors Cogitas. / Le Conseil d’administration recommande les auditeurs Cogitas

10. Future conferences / Conférences à venir


11. European Opera Days / Journées européennes de l’Opéra

12. Date and location of next General Assembly / Date et lieu de la prochaine Assemblée générale

13. Any other business / Divers

All supporting documents will be available as of 17 May 2017 in the private area of Opera Europa’s website. / Les documents détaillés de l’Assemblée générale seront disponibles sur la partie privée de notre site à compter du 17 mai 2017.
Save the dates

17 - 19 March
Technical & Production forum meeting *Artistic Production Management* at La Monnaie/De Munt, Brussels

6 - 8 April
Human Resources forum meeting *Change Management* at Dutch National Opera, Amsterdam

6 - 9 April
ETC conference *Digital Innovation in Theatre* at Badisches Staatstheater Karlsruhe, Karlsruhe

20 - 22 April
RESEO Spring Conference *Through the Lens of Higher Education* at Madlenianum Opera and Theatre and Belgrade Dance Institute, Belgrade

20 - 22 April
Marketing & Communications forum meeting *The Customer Journey* at Finnish National Opera, Helsinki

27 - 29 April
Audio-Visual & Digital Media forum meeting at Finnish National Opera, Helsinki

5 - 14 May
European Opera Days – *Opera Panorama*

5 - 8 May
OPERA America conference *Creating Collaborative Change with The Dallas Opera*, at the Dallas Opera, Dallas

18 - 20 May
Costumes, Make-up & Wig forum meeting at Malmö Opera & Musikteater, Malmö

18 - 20 May
Opera Europa Spring Conference *Cultural Diplomacy or Art which unites* at Kyiv Operetta Theatre and National Opera of Ukraine, Kyiv

2 - 3 June
Pearle conference in Copenhagen