



Programme Audience Engagement
24-25 September 2020
Croatian National Theatre, Zagreb

Thursday 24 September

- 14:00 Opportunities of renewal: Welcome, Keynote & Debate
16:15 Retaining loyalty of stakeholders and subscribers: Presentation & Debate
17:45 End of afternoon sessions
19:00 *Lucia di Lammermoor*

Friday 25 September

- 09:30 Deploying artists and technicians in education and outreach projects: Presentation & Debate
11:15 Creative use of digital media to motivate audience engagement: Panel Discussion
12:30 Balancing brand values with those of your stakeholders: Keynote and Q+A
13:30 Lunch
14:30 FEDORA's transnational giving platform
15:30 End of sessions
19:00 *Il barbiere di Siviglia*

Core sessions and performances live at Croatian National Opera in Zagreb
All sessions streamed live to members.

Please register by sending an email to celia@opera-europa.org