

Opera Europa is the European professional association for opera companies and festivals and brings together 205 opera companies from 43 countries. It services its members with consultancy, two annual thematic conferences, specialist forum meetings (Human Resources, Marketing & Communication, Technical & Production...) and online databases. See www.opera-europa.org for more information.

Launched in 2017, Opera Vision is a project supported by the European Union's Creative Europe programme until December 2021. OperaVision is a free streaming platform which offers a rich programme of operas from over 30 opera companies in 18 countries along with contextual and bonus material (texts and videos) ; as well as other opera-related resources (extracts, behind-the-scenes videos, academic thematic modules for the classroom...). See www.operavision.eu

The Opera Vision project is run under the management of Opera Europa Director, General Manager and the OperaVision Project Manager.

Opera Europa is hiring an Editorial Publisher

The Editorial Publisher is in charge of maintaining the OperaVision platform and YouTube channel to deliver the audience a curated experience, in collaboration with the Editorial Producer and Communications Coordinator.

Together with the Editorial Producer, the Editorial Publisher will implement the editorial plan by contributing content, publishing it and organising it on the platform and on YouTube.

Tasks include:

- Publishing and curating the platform content in accordance to the programming
- Curating the OperaVision YouTube channel
- Translating the platform content to French
- Writing texts (synopsis and insights) for performances planned on OperaVision, and publishing them on the platform
- Optimise content tagging with the current SEO trends
- Communicating with partners and contributors to obtain the correct information relating to performances and enrich other features
- Producing or editing subtitles in EN, FR, DE for all video content hosted by OperaVision
- Being an audience point of contact
- Representing the organisation at public events
- Assisting on other OperaVision tasks, such as taking part in OperaVision partner meetings and Opera Europa gatherings, contributing to social media management and supporting other Opera Europa team members in their missions.

The Editorial Coordinator/Producer should:

- Write fluently and impeccably in French and have basic understanding of English and/or German
- Be curious of the operatic repertoire
- Be comfortable with web publishing tools (Drupal 7)
- Be proficient with SEO and Youtube Studio
- Knowledge of HTML5 is an asset, but not a requirement
- Show flexibility and be able to work to tight deadlines
- Have sound knowledge Microsoft (Word, Excel, Powerpoint) and basic knowledge of Adobe software (Photoshop, Premiere, Illustrator)
- Work well in a small team

Opera Europa is based in Brussels, Belgium, in the offices of Théâtre royal de la Monnaie. The Editorial Publisher position is a full-time (38h/week), with one day per week presence in the office on average due to current sanitary measures.

To apply, please send your CV and cover letter to Audrey@opera-europa.org by 25 September.