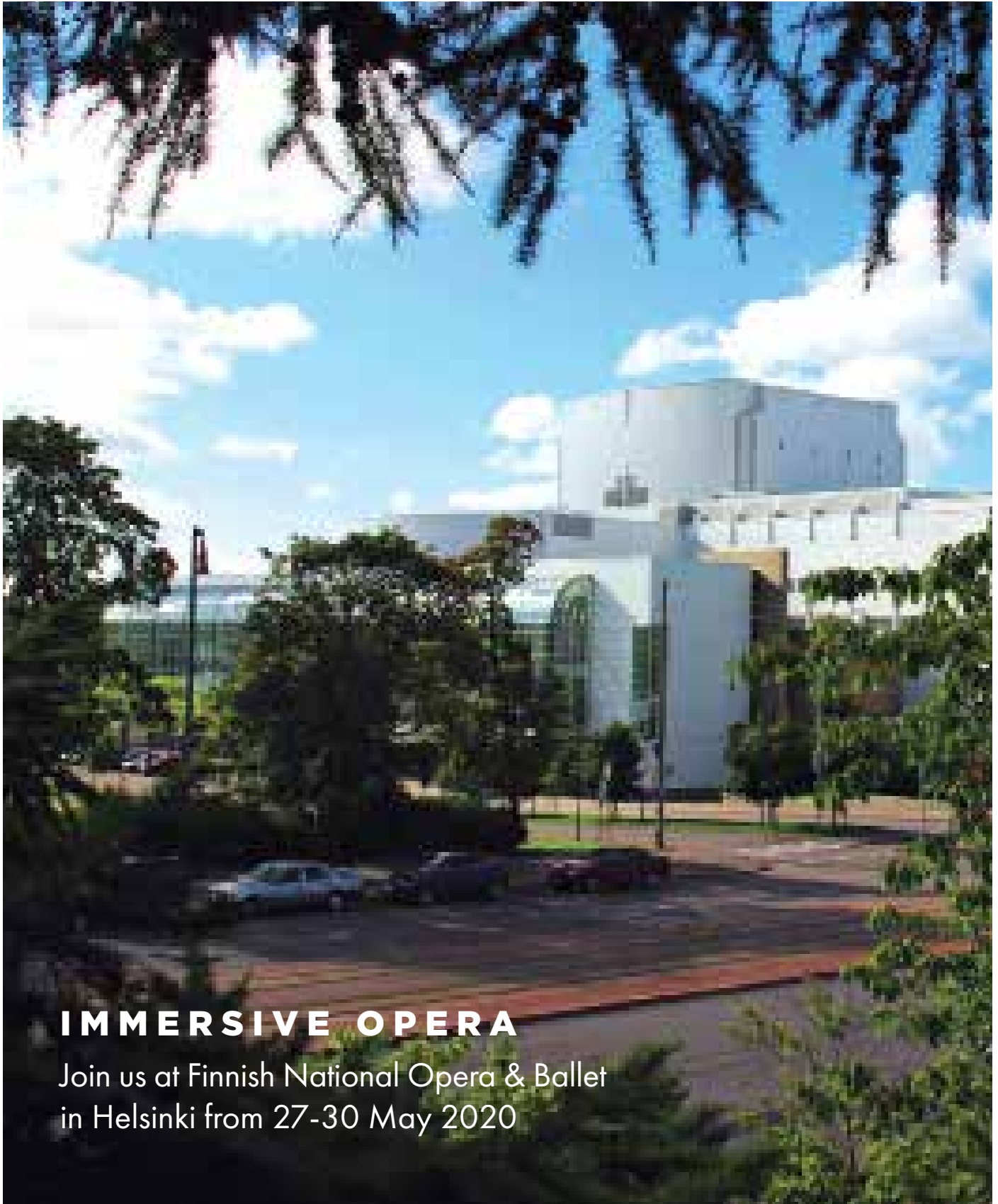


opera europa

CONFERENCE

Professional association of opera houses and festivals in Europe



IMMERSIVE OPERA

Join us at Finnish National Opera & Ballet
in Helsinki from 27-30 May 2020

ОСОБНОСТНА ОНЛИН М БАЛЕТ



СОФИЯ ОПЕРА И БАЛЕТ

19/20



8th SOFIA SUMMER WAGNER STRAUSS FESTIVAL



RICHARD WAGNER

30.08.2020 - 18:00

PARSIFAL

2.07.2020 - 18:00

DE WALKÜRE

RICHARD STRAUSS

5.07.2020 - 18:00

ELEKTRA

www.opera.sofia.bg

IMMERSION

Finnish National Opera and Ballet have been pioneers in reimagining the position of a cultural institution in society. They have developed a holistic vision. So, when they proposed hosting a conference with the theme of Immersive Opera, it was difficult for Opera Europa to say no.

Helsinki in May, when the sun shines and the flowers bloom, is, in any case, an enticing prospect. The spacious halls of the modern Opera House, sited on the shores of the Töölönlahti Bay, offer a welcoming ambiance for both structured and informal discussion. Our dates coincide with the second instalment of FNO's new *Ring* cycle under the musical direction of Esa-Pekka Salonen. There will be performances of *Die Walküre* at either end of the conference.

Salonen is also a driving force behind their *Opera Beyond* project, alongside Artistic Director of the Opera Lilli Paasikivi. Launched last year, and with €1 million of private funding, it is already attracting international attention and will be the subject of a 2-day event on the Monday and Tuesday of our conference week. There will be a presentation of its aims and ambitions on our opening Thursday afternoon 28 May, followed by opportunities for delegates to ask questions and contribute to the dialogue during interactive break-out sessions. They may also enjoy the immersive experience of *Laila*, the short XR opera being created on-site by Salonen and Paula Vesala.

General Director Gita Kadambi has fostered a collaborative approach which brings together different sections of the company and is reflected by their outward-looking approach to the public and by their friendly website www.oopperabaletti.fi Friday's programme will explore some currently urgent managerial issues, as well as featuring Opera Europa's annual General Assembly of members and Co-production Marketplace.

Finnish National Opera is one of the founding partners of OperaVision and has a strong media presence and education and outreach programme. OperaVision partners will convene on 29 May to decide on the future development of the free digital opera platform from 2021 onwards. Do not miss this occasion!

The conference concludes on Saturday 30 May by looking at ways in which opera, and ballet, may develop as vibrant arts for tomorrow. That morning will begin with selected 'provocative' interventions; but we encourage you to add your voice and to 'immerse' yourself in the debates.

Nicholas Payne



PROGRAMME

The conference kicks off on Thursday afternoon, immersing participants in *Opera Beyond*, but you might choose to travel earlier and attend Wednesday's *Die Walküre* and the pre-conference discussions on Thursday morning. The Thursday evening programme includes ballet. Friday offers a choice of sessions involving artistic, business, HR and technical participants, plus the annual General Assembly, and a selection of performances. Saturday seeks to identify ways forward for the art of opera, before another performance of *Die Walküre*.

Monday 25 & Tuesday 26 May

Opera Beyond conference

Wednesday 27 May

17.00 **Die Walküre** conducted by Esa-Pekka Salonen and directed by Anna Kelo

Thursday 28 May

09.30 **HRTP** Registration opens at Töölönlahti entrance

10.00 **TP State of the Union and open discussion**
Led by Timo Tuovila (Helsinki)

HR Code of conduct
Open discussion led by Hanna Fontana (Helsinki)

11.00 Coffee break

11.30 **The Future of Work - How do we lead and reach the millennials in the future?**

Laila an interactive work by composer Esa-Pekka Salonen, dramaturg Paula Vesala and Ekho Collective (duration 10min, pre-registration required)

13.00 Lunch break

13.15 Main conference registration opens at Töölönlahti entrance

14.00 **Conference opening address**
Hanna Kosonen, Minister of Science and Culture; Esa-Pekka Salonen, Artistic partner of FNOB; Gita Kadambi, General Director of FNOB

14.45 **Opera Beyond presentation**
Lilli Paasikivi, Artistic Director Opera, and FNO team

15.30 Coffee break

16.00 **AR, VR, XR, what does this mean to me?**
Breakout discussions based on *Opera Beyond*:
4 Groups: Artistic; Audiences; Business & Fundraising; Technical
Moderated by Henning Ruhe (Göteborg), Alexandra Stampler-Brown (Düsseldorf), Anna Maria Meo (Parma), Bob Brandsen (London ROH)

17.30 End of sessions

19.00 **Alice in Wonderland** - Ballet choreography by Jorma Elo

21.30 Post-performance reception

| | |
|----|------------------------|
| GD | General Directors |
| AD | Artistic Directors |
| BF | Business & Finance |
| HR | Human Resources |
| IP | Independent Producers |
| TP | Technical & Production |

This programme was accurate at time of publication; a final version will be given out upon registration



Alice in Wonderland

Friday 29 May

| | |
|-------|---|
| 09.00 | Registration opens at Töölönlahti entrance |
| 09.30 | <p>Enabling productive working practices Ignacio Garcia-Belenguer (Madrid), Anna Maria Meo (Parma), Lilli Paasikivi (Helsinki), Steven Foulston (London ROH) moderated by Richard Mantle (Leeds)</p> <p>How does a country of 5 million people have such a vibrant opera scene? With Anna Kelo (Helsinki), Essi Luttinen (Ooppera Skaala), Ville Matvejeff (Savonlinna), Kaisa Näreranta (Teatro Productions Oy), Kertu Orro (Saaremaa Opera) moderated by Kaisa Rönkkö (Music Finland)</p> |
| 10.00 | Vickan & Väinö children's opera at Alexander Theatre |
| 10.45 | Coffee break |
| 11.15 | <p>GDBFHRTIP Imperatives for new operating models Aviel Cahn (Geneva), Åsa Jansson (Göteborg), Annilese Miskimmon (Oslo/London ENO), Francesca Orazi (Torino), Valentí Oviedo (Barcelona), moderated by Mathieu Jouvin (Paris TCE)</p> <p>GDADBF OperaVision partners meeting Led by Nicholas Payne & Luke O'Shaughnessy with representatives of all OV partner companies</p> <p>Tour of State of the Art solutions by Finnish National Opera & Ballet Or New way to lead opera or new way to lean opera company</p> |
| 12.30 | Lunch |
| 14.00 | <p>Opera Europa General Assembly (Opera Europa members only) Chaired by Birgitta Svendén (President)</p> <p>Tour of State of the Art solutions by Finnish National Opera & Ballet Or New way to lead opera or new way to lean opera company</p> |
| 15.00 | Coffee break |
| 15.30 | <p>GDADIP Marketplace for co-productions (Opera Europa members only) Led by Valérie Chevalier (Montpellier)</p> <p>TP Discussion on future meetings</p> <p>Tour of State of the Art solutions by Finnish National Opera & Ballet Or New way to lead opera or new way to lean opera company</p> |
| 17.00 | Helsinki City reception at City Hall |
| 19.00 | <p>Helsinki Philharmonic Verdi Requiem at MUSIIKKITALO, Konserttisali Conducted by Bertrand de Billy</p> <p>Laila an interactive work by composer Esa-Pekka Salonen, dramaturg Paula Vesala and Ekho Collective (duration 10min, pre-registration required)</p> <p>Norma at Sello sali in Espoo (30min journey by public transport on your own) Conducted by Chloé Dufresne and directed by Ville Saukkonen</p> |

Tour of State of the Art solutions by Finnish National Opera & Ballet

XR Tool (Zoan, Varjo), Media Archive (Sofia Digital), Equipment, Storage and Transport (Trail), Spatial sound of Laila (Genelec), Zero latency conducting system

New way to lead opera or new way to lean opera company

How openness, transparency and daily management from top management to workshops increase productivity, better working atmosphere, safety and release more resources for art



MUSIIKKITALO, Konserttisali

Saturday 30 May

09.00 Registration opens at Töölönlahti entrance

09.30 **How to develop Opera as an art for tomorrow**

Short provocations from: Renata Borowska-Juszczynska (Poznań), Patricie Částková (Brno), Clemente Ciarrocca (Konscht Maschinn), Daisy Evans (Silent Opera), Heribert Germeshausen (Dortmund), Galyna Grygorenko (Ukraine), Ville Salonen (Opera BOX), Jan Vandenhouwe (Opera Vlaanderen), leading to interactive debate in the round

Challenges of programming opera and dance

Birgitta Svendén (Stockholm), Jan Burian (Prague), Bob Brandsen (London ROH), Anton Getman (Moscow Stanislavsky), Luc Joosten or Damia Carbonell (Amsterdam), moderated by George Isaakian (Moscow Young Audiences)

10.45 Coffee break

11.15 **How will the future look?**

Case studies from Michael Bojesen (Malmö), David Collins/Dominic Gray (Leeds), André Heller-Lopes (Rio de Janeiro) moderated by Lauri Pokkinen (Helsinki)

Opera Europa services: the new website and Operabook

Workshop led by Audrey Jungers

12.15 **Conference conclusions**

12.30 Light lunch

14.00 **Die Walküre** by Richard Wagner

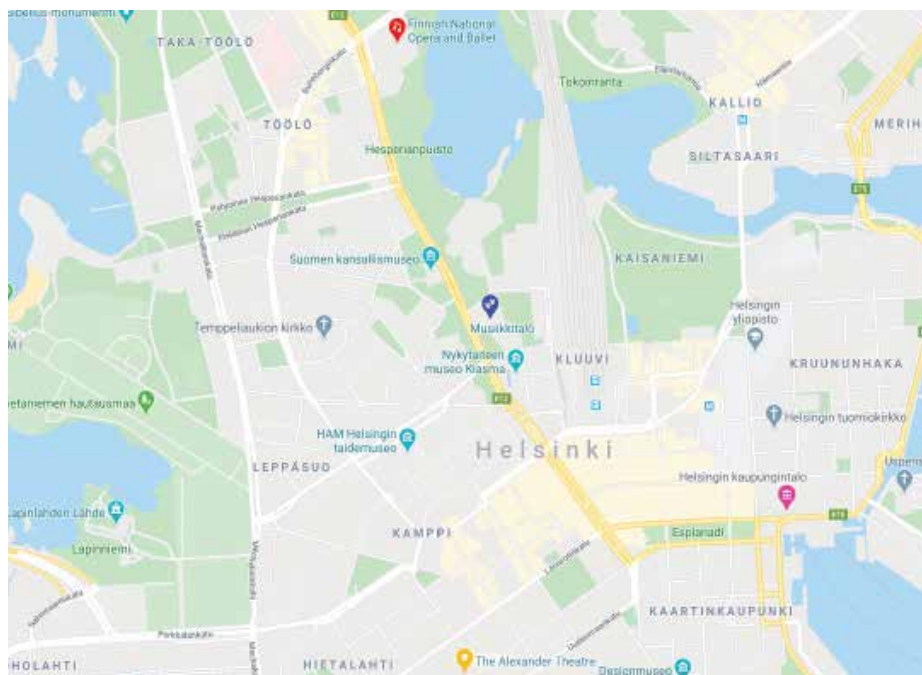
conducted by Esa-Pekka Salonen and directed by Anna Kelo



DRING

PRACTICAL INFORMATION

For full practical information including the registration form, a list of participants, and a larger hotel selection, please visit the event page on our new website: <https://opera-europa.org/event/spring-conference>



GETTING THERE

International flights to Helsinki Airport

- Regular train transfers to Helsinki Central Railway Station, HSL/HRT (Helsinki Region Traffic) single ticket is €4.60 (zones A, B and C) and can be purchased at the airport. Helsinki region route planner <https://reittiopas.hsl.fi/>
- Finnair City Bus from Airport to Hesperia park bus stop (near Opera House) is 6.80€ and roundtrip 12.60€ (prices change in March 2020).

HOTELS

Here are a few options both close to the venue and in the city center. For the full list and details of booking codes, please visit our event page: <https://opera-europa.org/event/spring-conference>

Scandic Park Helsinki

Mannerheimintie 46, 00260 Helsinki
169€ single room / 189€ double room

Original Sokos Hotel Helsinki

Kluuvikatu 8, 00100 Helsinki
140€ single room / 160€ double room

Radisson Blu Aleksanteri Hotel

Albertinkatu 34 00180 Helsinki
140€ single room / 160€ double room

DATES

27.05.2020 - 30.05.2020

VENUES

- **Finnish National Opera and Ballet**
Helsinginkatu 58
00250 Helsinki
- **Helsinki City Hall**
Pohjoisesplanadi 11-13,
00170 Helsinki
- **MUSIIKKITALO**
Mannerheimintie 13 A
00100 Helsinki
- **Alexander Theatre**
Bulevardi 23-27
00180 Helsinki

Sellosali (not on map)

Soitoniekanaukio 1 A
02600 Espo o

REGISTRATION

Conference registration includes participation at all sessions and social events, as well as three tickets to performances of your choice. Additional seats are available for purchase.

Rates

Members

- first participant €300 €350
- additional participants €250 €300

Non-members

- first participant €600 €650
- additional participants €450 €500
- Youth (under 30) €200 €230

SAVE THESE DATES

26-28 March 2020

AUDIENCE DEPARTMENTS: FRENEMIES?

Joint Audio-Visual & Digital Media, Education, Fundraising, and Marketing & Communications forum – Croatian National Theatre Zagreb

Dubravka Vrgoč and her team welcome four different specialist groups for the common cause of working together to deliver opera to audiences.

Registration includes 2 performance tickets plus meals and receptions

Details and registration from celia@opera-europa.org

23 April 2020

IAMA Opera Day as part of the annual conference of the International Artist Manager's Association – Gran Teatre del Liceu Barcelona

IAMA welcomes Opera Europa members to its afternoon at Gran Teatre del Liceu for a joint session followed by a reception. The programme will be introduced by a presentation of Operabook, Opera Europa's custom online resource for opera professionals. Registration via www.iamaworld.com/events/schedule/iama-international-conference

5-6 May 2020

Technical Management & Set Workshops forum – Opera Vlaanderen Antwerp

Details and registration from celia@opera-europa.org

13-16 May 2020

OPERA America's 50th Annual Opera Conference – Seattle Opera with Opera Volunteers International.

Attracting some 750 delegates, this year's event will hold a special significance for Opera in America. Its aim is to catalyse a field-wide effort to improve strategies for research, collaboration and leadership that will increase opera's civic impact, underpin philanthropy, attract new audiences, and build the case for opera.

Free registration is offered for Opera Europa members.

27-30 May 2020

IMMERSIVE OPERA

Opera Europa's spring Conference – Finnish National Opera and Ballet Helsinki

Detailed programme on pages 4, 5 and 6. Practical and registration details on page 7.

Details and registration from susanna@opera-europa.org

REGISTER NOW FOR BEST RATES!

23-29 August 2020

Opera Management Course

Hosted by Lviv National Opera and Ballet Theatre, Ukraine

APPLICATIONS OPEN!

19-22 November 2020

Opera Europa Autumn Conference – Festival Donizetti in Bergamo, Italy

Further details during the summer but SAVE THE DATES NOW!

Applications are now open for Opera Europa's 9th Opera Management Course!

Recommend your high potential young staff for a week of intense learning and rich exchanges with their peers, under the guidance of confirmed opera professionals.

The ideal participant:

- is between 25 and 35 years old
- has at least 3 years of professional experience, including 6 months in an opera company
- currently works for an Opera Europa member company
- proficient in professional English

To apply, candidates should send these documents to audrey@opera-europa.org before 31 March:

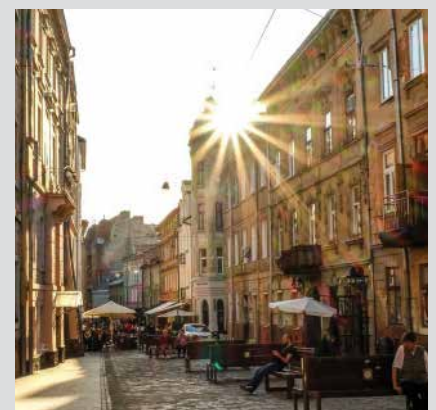
- An up-to-date CV
- A cover letter
- A letter of recommendation from an opera professional
- A 150 word personal presentation / biography
- A portrait photograph

Participation fee:

750€ in a shared twin room

900€ in a single room

The participation fee includes the full course, including accommodation and meals.



Lesi Ukrainky street, Lviv