

OPERA EUROPA SPRING CONFERENCE

Reclaiming Audiences – 15-18 June 2022

Tuesday 14 June at 19:00 – Prague National Theatre

Kát'a Kabanová by Leoš Janáček conducted by Jaroslav Kyzlink and directed by Calixto Bieito

Wednesday 15 June – Prague State Opera °Members only°

	Main auditorium
14.15	Registration opens and coffee in Angelo Neumann room
15.00	Official welcome by Martin Baxa, Czech Minister of Culture, and Jan Burian, General Director, and Per Boye Hansen, Artistic Director Opera*
15.30	Keynote* Lotte de Beer (Volksoper Wien)
16.00	Round table on reclaiming audiences * with Martin Ajdari (Paris ONP), Ignacio Garcia-Belenguer (Madrid Teatro Real), André Kraft (Berlin Komische Oper), Sophie de Lint (Amsterdam) and Alexandra Stampler-Brown (Düsseldorf)
17.00	End of afternoon sessions
19.00	<i>Plameni (Flammen)</i> by Erwin Schulhoff conducted by Jiří Rožeň and directed by Calixto Bieito
21.00	Post-performance reception

*indicates sessions to be streamed

Thursday 16 June – Prague State Opera’s Operations building °Members only°

	Chorus room (+2)	Ballet studio L (+2)	Ballet studio S (+2)
09.30	Registrations open		
10.00	Presentation of audience research study 2019-22 of companies * in Amsterdam, Brussels, Copenhagen, Helsinki, London, Madrid, Milan, Munich, Paris, Prague and Zürich plus Michal Medek (Czech Philharmonic)		
11.00	Coffee break		
11.30	Reclaiming audiences: Programming Moderated by Laura Berman (Hannover)	Reclaiming audiences: the Audience Experience Moderated by Valentí Oviedo (Barcelona)	Reclaiming audiences: a new Tone of Voice Moderated by Aviel Cahn (Geneva)
13.00	Lunch in Čestř		
14.30	Opera Europa General Assembly* Chaired by Anna Maria Meo (President)		
15.30	Coffee break		
16.00	Co-production marketplace	Marketing & Communications forum: Learnings from Regenerating Audience breakout sessions	OperaVision partners meeting
17.30	End of afternoon sessions		
19.00	Der fliegende Holländer by Richard Wagner conducted by Karl-Heinz Steffens and directed by Ole Anders Tandberg		
21.15	End of performance		

Friday 17 June – Rudolfinum °Open to all°

	Suk Hall	Little Gallery <i>Malá galerie</i>	Ceremony Exhibition & Column Hall
09.30			Registration opens
10.00	Welcome by David Mareček (Czech Philharmonic) and Aleš Březina (Smetana 200)		
10.30	OperaVision Next Generation*	Dramaturgy: introduction of the new forum Led by Hedda Høgåsen-Hallesby (Oslo) and Patricie Částková (Brno)	Independent Producers forum: Different approaches to connect and engage with audiences
11.30	Coffee break		
12.00	Marketing and Dramaturgy: respective roles in translating a company's artistic vision Luc Joosten (Amsterdam), Curro Ramos Zaldívar (Madrid), Liisa Riekkö (Helsinki), Agnès Terrier (Paris Opéra Comique); Miranda Lakerveld (World Opera Lab) moderated by Vik Leyten (Brussels)	Media Rights: report on discussions with OMAI and IAMA	
13.30			Lunch
15.00	Conference conclusions and presentation of FEDORA Biennale finalists and first recipients of Next Stage grants*	Marketing & Communications forum: Moving forwards – collegial advice	
16.00			FEDORA reception
17.45	End of afternoon		
19.00			<i>Prodaná Nevěsta</i> (Bartered Bride) by Bedřich Smetana conducted by Jaroslav Kyzlink and directed by Alice Nellis at National Theatre
19.30	Czech Philharmonic conducted by Keith Lockhart playing Dvořák, Gershwin, Copland and Duke Ellington in Dvořák Hall of Rudolfinum		

Saturday 18 June – Litomyšl °limited availability°

09.02	Train from Prague hlavní nádraží to Česká Třebová, followed by a special shuttle to Litomyšl
12.00	Visit to Smetana's birth house
12.30	Lunch in hotel Aplaus
14.00	Sessions at the castle's riding school on Smetana 200 and dramaturgical issues Ondřej Tikovský (Czech Philharmonic), Vojtěch Stříteský (Smetana Litomyšl Festival), Michal Medek and Aleš Březina (Smetana 200) plus selected Dramaturgs including Opera Management Course representatives
16.00	Guided tour: Litomyšl during the festival
17.30	Dinner at the Chateau complex
19.30	Handel's <i>Messiah</i> by Collegium 1704 at Chateau Litomyšl
22.30	Post-performance party

Sunday 19 June

09.20	A special shuttle from Litomyšl to Česká Třebová
09.59	Train from Česká Třebová to Prague hlavní nádraží (arrival at 11.52), alternatively train at 10.01 to Vienna (via Hranice, arrival at 13.49)