

## OPERA EUROPA SPRING CONFERENCE

Reclaiming Audiences – 15-18 June 2022

Tuesday 14 June at 19:00 – Prague National Theatre

*Kát'a Kabanová* by Leoš Janáček conducted by Jaroslav Kyzlink and directed by Calixto Bieito

Wednesday 15 June – Prague State Opera

°Members only°

\*indicates sessions to be livestreamed on <https://www.youtube.com/c/OperaEuropa23>

	Main auditorium
14.15	Registration opens
15.00	Official welcome by Martin Baxa, Czech Minister of Culture, and Jan Burian, General Director, and Per Boye Hansen, Artistic Director Opera*
15.30	Keynote* Lotte de Beer (Volksoper Wien)
16.00	Round table on <b>reclaiming audiences</b> * with Martin Ajdari (Paris ONP), Ignacio Garcia-Belenguer (Madrid Teatro Real), André Kraft (Berlin Komische Oper), Sophie de Lint (Amsterdam) and Alexandra Stampler-Brown (Düsseldorf)
17.00	End of afternoon sessions
19.00	<i>Plameny (Flammen)</i> by Erwin Schulhoff conducted by Jiří Rožeň and directed by Calixto Bieito
21.00	Post-performance reception

Thursday 16 June – Prague State Opera’s Operations building

°Members only°

	Chorus room (+2)	Ballet studio L (+2)	Ballet studio S (+2)
09.30	Registrations open		
10.00	<b>Presentation of audience research study 2019-22 of companies</b> with Ignacio Garcia-Belenguer (Madrid), Gita Kadambi (Helsinki), Michal Medek (Czech Philharmonic), Stijn Schoonderwoerd (Amsterdam) and Cormac Simms (London ROH)		
11.00	Coffee break		
11.30	<b>Reclaiming audiences: Programming</b> Moderated by Laura Berman (Hannover)	<b>Reclaiming audiences: the Audience Experience</b> Moderated by Valentí Oviedo (Barcelona)	<b>Reclaiming audiences: a new Tone of Voice</b> Moderated by Jens Breder (Düsseldorf)
13.00	Lunch in Čestř		
14.30	<b>Opera Europa General Assembly</b> (Members may join on Zoom or nominate a proxy – <a href="#">click here</a> ) Chaired by Anna Maria Meo (President)		
15.30	Coffee break		
16.00	<b>Co-production marketplace</b> Moderated by Cormac Simms (London ROH)	<b>Marketing &amp; Communications forum: Learnings from Regenerating Audience breakout sessions</b> With André Kraft (Berlin)	<b>OperaVision partners meeting</b> With Luke O’Shaughnessy, Matthieu Fons and Joan Ramirez Soley
17.30	End of afternoon sessions		
19.00	<b>Der fliegende Holländer</b> by Richard Wagner conducted by Karl-Heinz Steffens and directed by Ole Anders Tandberg		
21.15	End of performance		

Friday 17 June – Rudolfinum

°Open to all°

\*indicates sessions to be livestreamed on <https://www.youtube.com/c/OperaEuropa23>

	Suk Hall	Little Gallery <i>Malá galerie</i>	Ceremony Exhibition & Column Hall
09.30			Registration opens
10.00	<b>Welcome*</b> by David Mareček (Czech Philharmonic) and Aleš Březina (Smetana 200)		
10.30	<b>OperaVision Next Generation*</b> With Luke O'Shaughnessy and partners	<b>Dramaturgy: introduction of the new forum</b> Led by Hedda Høgåsen-Hallesby (Oslo) and Patricie Částková (Brno)	<b>Independent Producers forum: Different approaches to connect and engage with audiences</b>
11.30			Coffee break
12.00	<b>Marketing and Dramaturgy: respective roles in translating a company's artistic vision</b> Luc Joosten (Amsterdam), Curro Ramos Zaldívar (Madrid), Liisa Riekkö (Helsinki), Agnès Terrier (Paris Opéra Comique); Miranda Lakerveld (World Opera Lab) moderated by Vik Leyten (Brussels)	<b>Media Rights: report on discussions with OMAI and IAMA</b> With Audrey Jungers and Atholl Swainston-Harrison (IAMA)	
13.30			Lunch
15.00	Conference conclusions and presentation of <b>FEDORA Biennale finalists and first recipients of Next Stage grants*</b>	<b>Marketing &amp; Communications forum: Moving forwards – collegial advice</b>	
16.00			<b>FEDORA reception</b>
17.45	End of afternoon		
19.00			<b><i>Prodaná Nevěsta</i> (Bartered Bride)</b> by Bedřich Smetana conducted by Jaroslav Kyzlink and directed by Alice Nellis at <b>National Theatre</b>
19.30	Czech Philharmonic conducted by Keith Lockhart playing Dvořák, Gershwin, Copland and Duke Ellington in Dvořák Hall of Rudolfinum		



## Saturday 18 June – Litomyšl

\*limited availability\*

09.02	Train from Prague hlavní nádraží to Česká Třebová, followed by a special shuttle to Litomyšl
12.00	Luggage drop-off at hotels
12.30	Welcome drink and lunch at hotel Aplaus
13.45	Visit to <b>Smetana's birth house, the Chateau's courtyard and historical theatre</b>
14.30	Sessions at the castle's riding school on <b>Smetana 200</b> and dramaturgical issues <b>Welcome address</b> by Ondřej Tikovský (Czech Philharmonic), Vojtěch Stříteský (Smetana Litomyšl Festival), and Michal Medek (Smetana 200)
15.00	<b>Delving into Smetana's repertoire and its reception in other European countries</b> , led by Aleš Březina (Smetana 200)
15.30	<b>Discussion on the potential of national repertoire for the international stage</b> , involving selected Dramaturgs including Opera Management Course representatives
16.30	<b>Guided tour</b> : Litomyšl during the festival
18.00	<b>Dinner</b> at the Chateau complex
19.30	Handel's <i>Messiah</i> by Collegium 1704 at Chateau Litomyšl
22.30	Post-performance party

## Sunday 19 June

09.20	A special shuttle from Litomyšl to Česká Třebová
09.59	Train from Česká Třebová to Prague hlavní nádraží (arrival at 11.52), alternatively train at 10.01 to Vienna (via Hranice, arrival at 13.49)