

SUPPORTING COMMUNITIES THROUGH THE ARTS

An Ethical Manifesto in Opera as a tool for social engagement

Introduction

Culture leverages beauty and relationships to promote individual and social well being. Through networks and the tuning in with communities, the territory is a social catalyst for educational and cultural activities. **Verdi Off**, in its eighth edition this year, brings theatre, opera and music in the streets, squares, suburbs meeting people and creating opportunities for integration, inclusion and urban regeneration during the period of **Festival Verdi**. The **Ethical Manifesto** of **Teatro Regio di Parma** is born with the aim of creating an even stronger bond with the territory, focusing on places having greater social marginality. Artists and creative teams involved in Festival Verdi productions dedicate part of their time to moments of dialogue with the city meeting places of fragility and associations.

The 3-day plan below introduces members to the activities of Verdi Off, events organized thanks to the Ethical Manifesto, and the two main productions of Festival Verdi 2023. The roundtable will be an opportunity to meet professionals of the field, artists and managers who believe in the importance of the arts as tool for social engagement.



Ethical Manifesto



Verdi Off



Festival Verdi

Friday September 29th

Penitentiary Institution of Parma 11.00 am	Falstaff The cast of <i>Falstaff</i> recounts the story of the opera to the residents of the penitentiary institution. Members of the creative team of Falstaff in Busseto will interact with the audience.
Fornici Teatro Regio 1.00 pm	"Cucù" A Verdian aria sung from the balcony of Teatro Regio. Every day, at 1.00 pm for the entire Festival Verdi.
1.30 pm lunch at Gallo d'Oro (tbc), Parma	
Casa Verdi, Piazzale Inzani 3.00 pm	Concert and meeting with <i>Club dei 27</i> A lyric concert with the students of the Conservatory of Parma and stories about Verdi as a man, composer, politician and patron.
Teatro Regio 8.00 pm	I Lombardi alla Prima Crociata Operatic <i>dramma lirico</i> in four acts by Giuseppe Verdi to a libretto by Temistocle Solera Conductor Francesco Lanzillotta Director Pier Luigi Pizzi Cast Giovanni Sala, Michele Pertusi, Giulia Mazzola, Lidia Fridman, Luca Dall'Amico, Zizhao Chen, William Corrà, Antonio Poli, Galina Ovchinnikova
Borgo Santa Brigida 11.30 pm	Verdi Blue Notes: around Monk A jazz concert with the Conservatory of Parma.

Saturday September 30th

Teatro Regio 10.00 am	Roundtable Welcome by Michele Guerra (President of Teatro Regio di Parma and Mayor of Parma), Luciano Messi (Superintendent of Teatro Regio di Parma and President ATIT), Karen Stone (Director of Opera Europa) With Francesca Velani (Vice President PromoPA), Luisella Carnelli, (Researcher Fondazione Fitzcarraldo), Alessandro Chiesi (President Parma, io ci sto!), Xiaoning Lyu (Founder Viva la vida) and others tbc moderated by Barbara Minghetti (Educational and special projects curator at Teatro Regio di Parma)
Teatro Regio 1.00 pm	Presentation Festival Verdi 2024 Preview of the next edition of Festival Verdi.
1.30 pm light lunch at Teatro Regio	
Nursing home, Via Gulli 3.30 pm	Concert by Accademia Verdiana A lyric concert dedicated to the residents of the nursing home and a conversation with Michele Pertusi.
Piazzale Picelli 4.00 pm	Forte Verdi - La Yurta di Peppino Respiro: an educational laboratory. Young children and parents are invited on an emotional journey to explore sensations and movements through silence and “respiro”, breath.
8 pm dinner at Corale Verdi, Parma	
Piazza Garibaldi 5.00 pm - 1.00 am	Chorus night Choral pieces sung in the central square of Parma.

Sunday October 1st

Piazzale Picelli 10.00 am	Forte Verdi - La Yurta di Peppino Safari: a children's puppet show.
Borgo del Naviglio 10.00 am	Meeting with <i>Club dei 27</i> <i>Club dei 27</i> includes Verdi enthusiasts who embody a Verdian title each. The association promotes Verdi legacy during events and through its activities.
Palazzo Ducale 12.00 pm	Concert by Accademia Verdiana Concert with the students of Accademia Verdiana, specializing in Verdian techniques.
Lunch	
Teatro Regio 3.30 pm	Trovatore Opera in four acts by Giuseppe Verdi to a libretto by Salvatore Cammarano Conductor Francesco Ivan Ciampa Director Davide Livermore Cast Markus Werba, Francesca Dotto, Clementine Margaine, Riccardo Massi, Marco Spotti, Carmela Lopez, Didier Pieri