

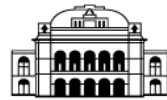
VIENNA CONFERENCE - AUDIENCES

11-14 April 2024



Thursday 11 April 2024 hosted by Wiener Staatsoper

WIENER
STAATSOPER



MUSIKTHEATER AN DER WIEN - KAMMEROPER

10.30 – *Hamed und Sherifa* by Moulrika - School performance

	WIENER STAATSOPER		
	Mahlersaal	Marmorsaal	Teesalon
11.00			Board meeting
14.00	Registration opens		Welcome to Opera Europa: greeting of new members and first-time attendees by André Comploi (Milano), Hannah Griffiths (Birmingham), Iva Hraste-Sočo (Zagreb), Barbara Minghetti (Como/Parma), Lauri Pokkinen (Helsinki), Tobias Wolff (Leipzig) and Susanna Werger (Opera Europa)
14.45	Welcome address by Bogdan Roščić		
15.00	Keynote address on Audiences by David Pountney		
15.30	Coffee break		
16.00	From artist to artistic leader With Georg Heckel (Detmold), Francesco Micheli (Bergamo), Eric Quilleré (Bordeaux) and Fergus Sheil (Dublin), moderated by Peter de Caluwe (Brussels)	Welcome to the Education forum Jacqui Cameron (Leeds)	Welcome to the Fundraising forum Marisa Vázquez-Shelly (Madrid)
			Welcome to the Marketing & Communications forum – Where are we now? Sophie Gavriloff (ONP Paris)
17.00			
	Volksoper Wien	MusikTheater an der Wien MuseumsQuartier Halle E	Kulturhaus Brotfabrik
19.00	<i>Die lustige Witwe</i> by Lehár Conducted by Ben Glassberg and directed by Mariame Clément With Anett Fritsch, Daniel Schmutzhard, Hedwig Ritter, Aaron Casey Gould	<i>Kublai Khan</i> by Salieri Conducted by Christophe Rousset and directed by Martin Berger With Carlo Lepore, Laurantine Oliva, Alasdair Kent, Marie Lys, Aneas Humm, Fabio Capitanucci, Giorgio Caoduro, Ana Quintans	18.30 Open rehearsal: Community Ensemble Tanzlabor Led by Katharina Augendopler (WSO) and Katy Geertsen (Tanz die Toleranz)

	MUSIKTHEATER AN DER WIEN		WIENER TASCHENOPER
	Halle E at MUSEUMSQUARTIER	Chorsaal at MUSEUMSQUARTIER	Dschungel at MUSEUMSQUARTIER
9.00	Registration opens		
9.30	Give us a C – Commensurability as the key to musical theatre° Welcome address by Stefan Herheim		
9.45	Cross-pollination of audiences°		
10.00	Julien Chavaz (Magdeburg), Sophie de Lint (Amsterdam), Paolo Maier (Parma), Curro Ramos (Madrid), moderated by Liisa Riekkä (Helsinki)		Schneewittchen° Production by Die Wiener Taschenoper
11.00	Coffee break		
11.30	Company values, audiences and partners° Laura Berman (Hannover), Ruth Williams (Austrian Fundraising Association), Elizabeth Morrison (London ROH), Alessandro Chiesi (sponsor), moderated by Ing-Marie Persmo (Göteborg)	Dance touring marketplace Moderated by Audrey Jungers	Children Opera as an Art Form ° Mechtheld van Gestel (Amsterdam), Florian Hurler (director), Wolfgang Mitterer (Composer), Christiane Plank-Baldauf, Frédéric Roels (Avignon), moderated by Gerhard Dienstbier
13.00	Lunch		
14.30	General Assembly of Members and strategic committee reports Chaired by president Ignacio García-Belenguer (Madrid)	From audience member to friend to donor° Martin Bonhard (Vienna Staatsoper), Iva Hraste-Sočo (Zagreb), Lanfranco Li Cauli (Milano), moderated by Marc Scorca (OPERA America)	International collaborations on outreach projects Pitch session moderated by Barbara Minghetti (Como/Parma) curated by RESEO
15.15	Coffee break		Halle E Videolounge
15.45	From Education to holistic engagement – RESEO research° With Vania Cauzillo (chair) and Theresa Lafortune (researcher)	Opera co-production marketplace – revivals of new works Moderated by Carolin Wielpütz (Vienna MTW)	Building loyalty and subscriptions models workshop Led by György Jávorszky (Budapest)
16.45	The Austrian audience of tomorrow: Viennese outreach initiatives° With Barbara Hellmayr (MTW), Maurice Lenhard (VO), Krysztina Winkel (WSO), moderated by Joscha Schaback		
17.30			
	Volksoper Wien	Wiener Staatsoper	
19.00	La rondine by Puccini° Conducted by Alexander Joel and directed by Lotte de Beer With Matilda Sterby, Rebecca Nelsen, Leonardo Capalbo, Timothy Fallon, followed by a reception	Die Kameliendame (ballet) Conducted by Markus Lehtinen and choreographed by John Neumeier	

	VOLKSOPER WIEN		WIENER STAATSOPER
	Main auditorium		Ballet studio
9.00	Registration All day on rehearsal stage: Presentation of Volksoper’s automated lighting tracking system		
9.30	Entertainment in the arts° Welcome address by Lotte de Beer		
9.45	The Viennese opera scenes° With Lotte de Beer (Volksoper), Stefan Herheim (Musiktheater an der Wien), Bogdan Rošćić (Wiener Staatsoper), moderated by Karen Stone		
	VOLKSOPER WIEN REHEARSAL STUDIOS		
10.30	Coffee break		Observation of the Wiener Staatsballett company class
	Probekühne 1	Probekühne 2	
11.00	Matchmaking between donors and projects Tim Beernaert (Brussels), Edilia Gänz (Fedora), David Stern (Opera	World Café on the relationship between outreach and audience development Moderated by Hannah Griffiths (Birmingham)	
11.45	Fuoco), moderated by Mathieu Jouvin (Torino)		Travel to Volksoper
12.30	Lunch		
13.45	Dance scenes in opera productions With Ted Brandsen (Amsterdam), Joseph Köpplinger (Munich Gärtnerplatz), Reginaldo Oliveira (Salzburg), Simone Wohinz (Wiener Staatsballett), moderated Henning Ruhe (Göteborg)	Loyalty and subscription models: workshop outcomes Coordinated by Aline Chif	
15.00	Coffee break		MUSIKTHEATER AN DER WIEN Kammeroper <i>Hamed und Sherifa</i> by Moulataka Family performance
15.30	Impact report of the Next Stage initiative and FEDORA Prizes	Volksoper Opera Studio recital°	
16.00	Biennale call for applications° Edilia Gänz (FEDORA)		
16.15	World Opera Forum preview and Conference conclusions° By Marc Scorca and Karen Stone		
16.45	End of conference		
	Volksoper Wien	MusikTheater an der Wien / MuseumsQuartier Halle E	Staatsoper
19.00	Die lustigen Weiber von Windsor by Nicolai Conducted by Ben Glassberg and directed by Nina Spijkers With Stephanie Maitland, Anett Fritsch, Martin Winkler, Aaron Pendleton, Daniel Schmutzhard, Lauren Urquhart, JunHo You	Kublai Khan by Salieri Conducted by Christophe Rousset and directed by Martin Berger With Carlo Lepore, Lauranne Oliva, Alasdair Kent, Marie Lys, Aneas Humm, Fabio Capitanucci, Giorgio Caoduro, Ana Quintans, followed by a reception	Simon Boccanegra by Verdi Conducted by Marco Armiliato and directed by Peter Stein With Luca Salsi, Kwangchul Yoon, Clemens Unterreiner, Freddie De Tommaso and Federica Lombardi

Sunday 14 April 2024

	WIENER STAATSOPER	SLOVAK NATIONAL OPERA	Dschungel at MUSEUMSQUARTIER
10.30	Participatory workshop: Create your "fast forward Opera"! Workshop for conference members Led by RESEO and WSO at Rehearsal stage of Wiener Staatsoper		
13.00	End of workshop		
14.30		Bus departure for Bratislava	
15.30		Travel and performance offered by Slovak National Opera	Die Wiener Taschenoper's <i>Schneewittchen</i>
17.00		<i>Svätopluk</i> by Eugen Suchoň Conducted by Martin Leginus, directed Roman Polák	
	Wiener Staatsoper	Return to Vienna by 21.30	
19.00	<i>Don Giovanni</i> Conducted by Bertrand de Billy and directed by Barrie Kosky With Andrzej Filonczyk, Antonio Di Matteo, Slávka Zámečnicková, Edgardo Rocha, Nicole Car, Christopher Maltman, Isabel Signoret, Jusung Gabriel Park		



VENUES

- **Wiener Staatsoper**, Opernring 2, 1010 Wien
- **Volksoper Wien**, Währinger Str. 78, 1090 Wien
- **Volksoper Wien Rehearsal Studios**,
Wilhelm-Exner-Gasse at the corner of Severingasse
- **MusikTheater an der Wien/MuseumsQuartier Halle E**,
Museumsplatz 1, 1070 Wien
- **MusikTheater an der Wien/Kammeroper**,
Fleischmarkt 24, 1010 Wien
- **Die Wiener Taschenoper/ MuseumsQuartier Dschungel**,
Museumsplatz 1, 1070 Wien