

Audio-visual and digital forum

6 - 7 November 2025 *Teatro Real, Madrid*

Thursday 6 November - *Cinema Room*

14.00	Registration opens
14.30	Welcome to Teatro Real Ignacio García-Belenguer Laita, Director General
14.45	New perspectives on filming opera - the view from Madrid Presentation by Teatro Real audio-visual department
15.15	Digital Formats Presentation of successful digital formats for explaining the music of opera to audiences. with Becky Lees (London Symphony Orchestra), Valentí Oviedo (Grand Teatre del Liceu), Victor Lehoussine, Thibault Prioul (Opéra national de Paris).
16.30	Break
17.00	Audio-visual tour of Teatro Real
18.00	Close
19.30	The Miraculous Mandarin / Bluebeard's Castle Teatro Real's new production conducted by Gustavo Gimeno and directed by Christof Loy

Friday 7 November - *Ballet Room*

09.00	Registration opens
09.30	Developing your teams audio-visual skills - from audition tapes to the mainstage with Ewa Krasucka (Polish National Opera), Jan Capiński (Capinski Recordings London)
10.45	Break
11.15	Rights negotiations and contracts for the capture of opera and ballet Introduction by Meritxell Canela (Teatro Real) followed by discussion in breakout groups
12.30	Lunch
13.30	Building a community online: how to engage with an audience online and loyalty building before & after a stream. Speakers include Fany Fulchiron (Opéra national de Paris), Joan Soley (OperaVision)
14.30	Audio-only formats – Making the most of radio and podcasts How can opera companies maximise their reach via diverse platforms? Audio-only streaming? Podcast channels? With Erwin Stürzer (Heliane Media & Consulting/Idagio), Max Beckham-Ortner (IMZ)
15.45	Break
16.15	Extending Reality for Opera Focus on new develops in VR, XR and AI with Mario Montagud (i2CAT Foundation), Dafydd Hall Williams (HoloEdge Digital) moderated by Sarah Halpin (Irish National Opera)
17.15	Conclusions
17.30	Close
20.00	Closing dinner at Bar Arrieta Cinco (optional)

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